2015 Retail MarketPlace Forecast

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 1 mile radius

Prepared by Michael Contreras
Latitude: 35.130554
Longitude: -106.498351

Summary Demographics

2015 Population	14,285
2015 Households	5,936
2015 Per Capita Income	$40,571

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	$209,597,746	$89,932,024	119,665,722	40.0	61
Total Retail Trade	44-45	$178,410,824	$77,865,310	100,545,514	39.2	43
Total Food & Drink	722	$31,186,922	$12,066,714	19,120,208	44.2	18

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	$42,466,265	$377,886	42,088,379	98.2	1
Automobile Dealers	4411	$35,494,285	$0	35,494,285	100.0	0
Other Motor Vehicle Dealers	4412	$3,394,483	$377,886	3,016,597	80.0	1
Auto Parts, Accessories & Tire Stores	4413	$3,577,497	$0	3,577,497	100.0	0
Furniture & Home Furnishings Stores	442	$5,908,985	$2,440,151	3,468,834	41.5	1
Furniture Stores	4421	$3,793,404	$2,440,151	1,353,253	21.7	1
Home Furnishings Stores	4422	$2,115,581	$0	2,115,581	100.0	0
Electronics & Appliance Stores	4431	$6,139,764	$6,151,445	-11,681	-0.1	5
Bldg Materials, Garden Equip. & Supply Stores	444	$8,062,924	$139,511	7,923,413	96.6	2
Bldg Material & Supplies Dealers	4441	$7,498,661	$139,511	7,359,150	96.3	2
Lawn & Garden Equip & Supply Stores	4442	$564,263	$0	564,263	100.0	0
Food & Beverage Stores	445	$27,772,274	$52,478,935	-24,706,661	-30.8	4
Grocery Stores	4451	$26,598,550	$52,213,216	-25,614,666	-32.5	2
Specialty Food Stores	4452	$532,055	$265,719	266,336	33.4	2
Beer, Wine & Liquor Stores	4453	$641,669	$0	641,669	100.0	0
Health & Personal Care Stores	446,4461	$6,367,857	$1,815,207	4,552,651	55.6	4
Gasoline Stations	447,4471	$28,045,444	$9,690,319	18,355,125	48.6	2
Clothing & Clothing Accessories Stores	448	$7,211,553	$3,002,171	4,209,382	41.2	11
Clothing Stores	4481	$5,386,829	$1,330,901	4,055,928	60.4	2
Shoe Stores	4482	$890,052	$1,047,512	-157,460	-8.1	3
Jewelry, Luggage & Leather Goods Stores	4483	$934,672	$623,758	310,914	20.0	6
Sporting Goods, Hobby, Book & Music Stores	451	$3,118,556	$359,412	2,759,144	79.3	6
Sporting Goods/Hobby/Musical Instr Stores	4511	$1,662,511	$247,377	1,415,134	74.1	4
Book, Periodical & Music Stores	4512	$1,456,045	$112,035	1,344,010	85.7	2
General Merchandise Stores	452	$35,340,534	$0	35,340,534	100.0	0
Department Stores Excluding Leased Depts.	4521	$13,084,037	$0	13,084,037	100.0	0
Other General Merchandise Stores	4529	$22,256,497	$0	22,256,497	100.0	0
Miscellaneous Store Retailers	453	$4,875,619	$1,011,392	3,864,227	65.6	7
Florists	4531	$345,134	$33,988	311,146	82.1	1
Office Supplies, Stationery & Gift Stores	4532	$2,370,261	$415,629	1,954,632	70.2	2
Used Merchandise Stores	4533	$440,242	$0	440,242	100.0	0
Other Miscellaneous Store Retailers	4539	$1,719,982	$561,775	1,158,207	50.8	4
Nonstore Retailers	454	$3,101,049	$398,881	2,702,168	77.2	1
Electronic Shopping & Mail-Order Houses	4541	$199,138	$0	199,138	100.0	0
Vending Machine Operators	4542	$481,674	$398,881	82,793	9.4	1
Direct Selling Establishments	4543	$2,420,237	$0	2,420,237	100.0	0
Food Services & Drinking Places	722	$31,186,922	$12,066,714	19,120,208	44.2	18
Full-Service Restaurants	7221	$12,492,749	$5,607,419	6,885,330	38.0	9
Limited-Service Eating Places	7222	$16,906,650	$6,228,043	10,678,607	46.2	7
Special Food Services	7223	$1,079,050	$0	1,079,050	100.0	0
Drinking Places - Alcoholic Beverages	7224	$708,473	$231,252	477,221	50.8	2

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. The vintage of the Retail MarketPlace data on this report is 2015.
Source: Esri and Infogroup
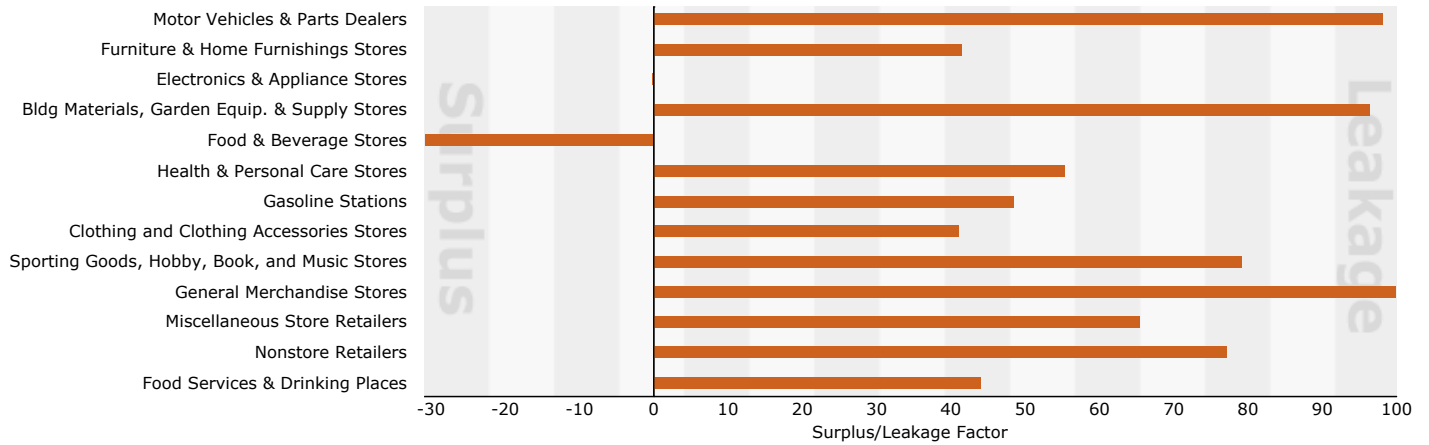
April 16, 2014

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Longitude: -106.498351

Leakage/Surplus Factor by Industry Subsector

Motor Vehicles & Parts Dealers
Furniture & Home Furnishings Stores
Electronics & Appliance Stores
Bldg Materials, Garden Equip. & Supply Stores
Food & Beverage Stores
Health & Personal Care Stores
Gasoline Stations
Clothing and Clothing Accessories Stores
Sporting Goods, Hobby, Book, and Music Stores
General Merchandise Stores
Miscellaneous Store Retailers
Nonstore Retailers
Food Services & Drinking Places

Surplus/Leakage Factor

Leakage/Surplus Factor by Industry Group

Automobile Dealers
Other Motor Vehicle Dealers
Auto Parts, Accessories, and Tire Stores
Furniture Stores
Home Furnishings Stores
Electronics & Appliance Stores
Building Material and Supplies Dealers
Lawn and Garden Equipment and Supplies Stores
Grocery Stores
Specialty Food Stores
Beer, Wine, and Liquor Stores
Health & Personal Care Stores
Gasoline Stations
Clothing Stores
Shoe Stores
Jewelry, Luggage, and Leather Goods Stores
Book, Periodical, and Music Stores
Department Stores (Excluding Leased Depts.)
Other General Merchandise Stores
Florists
Office Supplies, Stationery, and Gift Stores
Used Merchandise Stores
Other Miscellaneous Store Retailers
Electronic Shopping and Mail-Order Houses
Vending Machine Operators
Direct Selling Establishments
Full-Service Restaurants
Limited-Service Eating Places
Special Food Services
Drinking Places (Alcoholic Beverages)

Surplus/Leakage Factor

April 16, 2014

2015 Retail MarketPlace Forecast

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 3 miles radius

Prepared by Michael Contreras
Latitude: 35.130554
Longitude: -106.498351

Summary Demographics

2015 Population	101,636
2015 Households	45,870
2015 Per Capita Income	$38,726

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	$1,433,541,912	$593,043,048	840,498,864	41.5	538
Total Retail Trade	44-45	$1,218,827,688	$467,378,059	751,449,629	44.6	388
Total Food & Drink	722	$214,714,224	$125,664,989	89,049,236	26.2	150

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	$290,742,053	$25,817,567	264,924,486	83.7	28
Automobile Dealers	4411	$244,405,788	$4,101,512	240,304,276	96.7	4
Other Motor Vehicle Dealers	4412	$22,090,865	$4,252,935	17,837,930	67.7	4
Auto Parts, Accessories & Tire Stores	4413	$24,245,400	$17,463,120	6,782,280	16.3	20
Furniture & Home Furnishings Stores	442	$39,885,620	$8,602,300	31,283,319	64.5	15
Furniture Stores	4421	$25,758,584	$3,924,589	21,833,996	73.6	3
Home Furnishings Stores	4422	$14,127,035	$4,677,712	9,449,323	50.2	12
Electronics & Appliance Stores	4431	$42,334,395	$29,523,879	12,810,516	17.8	36
Bldg Materials, Garden Equip. & Supply Stores	444	$52,042,936	$13,314,753	38,728,183	59.3	22
Bldg Material & Supplies Dealers	4441	$48,373,268	$12,253,950	36,119,318	59.6	17
Lawn & Garden Equip & Supply Stores	4442	$3,669,668	$1,060,803	2,608,865	55.2	5
Food & Beverage Stores	445	$193,470,883	$186,103,152	7,367,731	1.9	32
Grocery Stores	4451	$185,432,387	$181,608,310	3,824,077	1.0	19
Specialty Food Stores	4452	$3,719,892	$1,895,173	1,824,719	32.5	8
Beer, Wine & Liquor Stores	4453	$4,318,603	$2,599,669	1,718,934	24.8	5
Health & Personal Care Stores	446,4461	$42,008,489	$21,045,808	20,962,680	33.2	34
Gasoline Stations	447,4471	$196,472,409	$76,261,971	120,210,439	44.1	14
Clothing & Clothing Accessories Stores	448	$49,363,419	$11,378,177	37,985,242	62.5	53
Clothing Stores	4481	$36,945,979	$6,768,823	30,177,156	69.0	26
Shoe Stores	4482	$6,182,617	$2,239,339	3,943,278	46.8	8
Jewelry, Luggage & Leather Goods Stores	4483	$6,234,823	$2,370,015	3,864,808	44.9	19
Sporting Goods, Hobby, Book & Music Stores	451	$21,369,114	$9,292,673	12,076,441	39.4	47
Sporting Goods/Hobby/Musical Instr Stores	4511	$11,090,307	$4,011,322	7,078,985	46.9	35
Book, Periodical & Music Stores	4512	$10,278,807	$5,281,351	4,997,456	32.1	12
General Merchandise Stores	452	$238,044,324	$65,293,943	172,750,381	56.9	15
Department Stores Excluding Leased Depts.	4521	$89,194,819	$32,095,474	57,099,346	47.1	5
Other General Merchandise Stores	4529	$148,849,505	$33,198,469	115,651,035	63.5	10
Miscellaneous Store Retailers	453	$33,017,955	$14,413,134	18,604,821	39.2	77
Florists	4531	$2,247,934	$1,207,543	1,040,391	30.1	16
Office Supplies, Stationery & Gift Stores	4532	$15,926,735	$5,723,655	10,203,080	47.1	16
Used Merchandise Stores	4533	$2,927,884	$1,061,001	1,866,883	46.8	12
Other Miscellaneous Store Retailers	4539	$11,915,401	$6,420,934	5,494,468	30.0	32
Nonstore Retailers	454	$20,076,091	$6,330,701	13,745,390	52.1	15
Electronic Shopping & Mail-Order Houses	4541	$1,292,351	$509,914	782,436	43.4	5
Vending Machine Operators	4542	$3,351,944	$997,203	2,354,741	54.1	4
Direct Selling Establishments	4543	$15,431,796	$4,823,584	10,608,213	52.4	6
Food Services & Drinking Places	722	$214,714,224	$125,664,989	89,049,236	26.2	150
Full-Service Restaurants	7221	$85,886,915	$43,508,873	42,378,042	32.8	70
Limited-Service Eating Places	7222	$116,542,568	$67,058,238	49,484,330	27.0	60
Special Food Services	7223	$7,378,344	$10,138,680	-2,760,336	-15.8	11
Drinking Places - Alcoholic Beverages	7224	$4,906,397	$4,959,197	-52,800	-0.5	9

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. The vintage of the Retail MarketPlace data on this report is 2015.
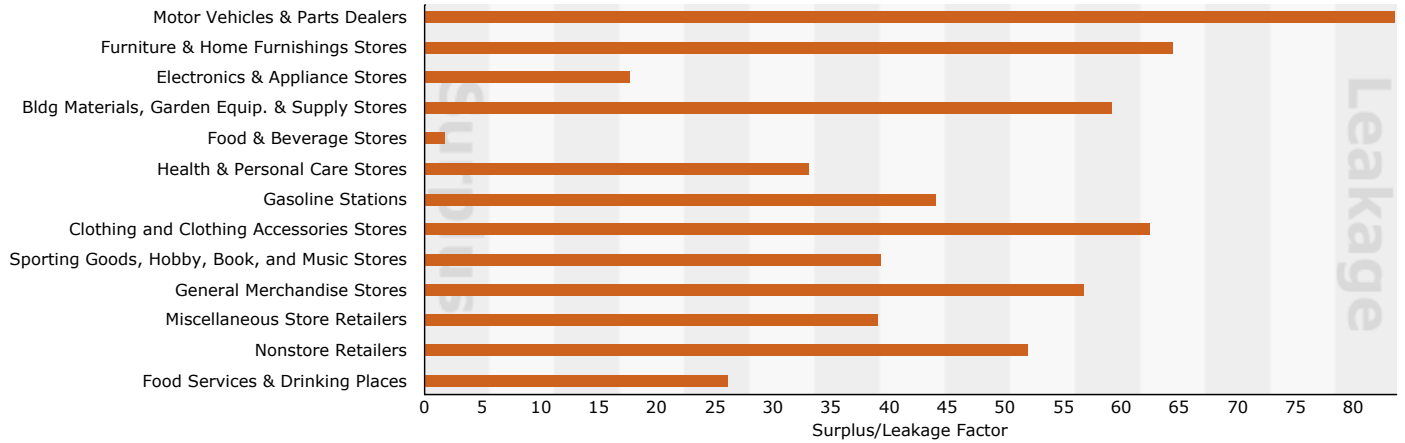
Source: Esri and Infogroup

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Leakage/Surplus Factor by Industry Subsector

Motor Vehicles & Parts Dealers
Furniture & Home Furnishings Stores
Electronics & Appliance Stores
Bldg Materials, Garden Equip. & Supply Stores
Food & Beverage Stores
Health & Personal Care Stores
Gasoline Stations
Clothing and Clothing Accessories Stores
Sporting Goods, Hobby, Book, and Music Stores
General Merchandise Stores
Miscellaneous Store Retailers
Nonstore Retailers
Food Services & Drinking Places

Surplus / Leakage

Surplus/Leakage Factor

Leakage/Surplus Factor by Industry Group

Automobile Dealers
Other Motor Vehicle Dealers
Auto Parts, Accessories, and Tire Stores
Furniture Stores
Home Furnishings Stores
Electronics & Appliance Stores
Building Material and Supplies Dealers
Lawn and Garden Equipment and Supplies Stores
Grocery Stores
Specialty Food Stores
Beer, Wine, and Liquor Stores
Health & Personal Care Stores
Gasoline Stations
Clothing Stores
Shoe Stores
Jewelry, Luggage, and Leather Goods Stores
Book, Periodical, and Music Stores
Department Stores (Excluding Leased Depts.)
Other General Merchandise Stores
Florists
Office Supplies, Stationery, and Gift Stores
Used Merchandise Stores
Other Miscellaneous Store Retailers
Electronic Shopping and Mail-Order Houses
Vending Machine Operators
Direct Selling Establishments
Full-Service Restaurants
Limited-Service Eating Places
Special Food Services
Drinking Places (Alcoholic Beverages)

Surplus / Leakage

Surplus/Leakage Factor

April 16, 2014

2015 Retail MarketPlace Forecast

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12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 5 miles radius

Prepared by Michael Contreras
Latitude: 35.130554
Longitude: -106.498351

Summary Demographics

2015 Population	227,518
2015 Households	101,225
2015 Per Capita Income	$34,737

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	$2,901,051,828	$2,419,621,295	481,430,533	9.0	1,653
Total Retail Trade	44-45	$2,467,783,576	$2,009,573,239	458,210,337	10.2	1,234
Total Food & Drink	722	$433,268,252	$410,048,057	23,220,195	2.8	419

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	$591,153,177	$610,143,759	-18,990,581	-1.6	133
Automobile Dealers	4411	$498,046,745	$524,579,491	-26,532,746	-2.6	60
Other Motor Vehicle Dealers	4412	$44,291,558	$51,364,714	-7,073,156	-7.4	25
Auto Parts, Accessories & Tire Stores	4413	$48,814,875	$34,199,553	14,615,321	17.6	48
Furniture & Home Furnishings Stores	442	$80,462,238	$46,937,306	33,524,931	26.3	59
Furniture Stores	4421	$52,059,740	$24,789,815	27,269,925	35.5	20
Home Furnishings Stores	4422	$28,402,497	$22,147,491	6,255,006	12.4	40
Electronics & Appliance Stores	4431	$85,929,355	$72,505,061	13,424,294	8.5	94
Bldg Materials, Garden Equip. & Supply Stores	444	$103,598,661	$50,978,910	52,619,751	34.0	79
Bldg Material & Supplies Dealers	4441	$96,186,451	$47,919,620	48,266,831	33.5	63
Lawn & Garden Equip & Supply Stores	4442	$7,412,210	$3,059,290	4,352,920	41.6	16
Food & Beverage Stores	445	$394,811,010	$350,119,500	44,691,511	6.0	92
Grocery Stores	4451	$378,655,129	$338,987,875	39,667,254	5.5	54
Specialty Food Stores	4452	$7,600,865	$4,528,685	3,072,180	25.3	29
Beer, Wine & Liquor Stores	4453	$8,555,016	$6,602,939	1,952,077	12.9	9
Health & Personal Care Stores	446,4461	$84,257,355	$57,033,347	27,224,008	19.3	91
Gasoline Stations	447,4471	$403,243,081	$230,946,128	172,296,953	27.2	41
Clothing & Clothing Accessories Stores	448	$99,173,042	$116,060,304	-16,887,261	-7.8	213
Clothing Stores	4481	$74,335,706	$84,535,057	-10,199,352	-6.4	123
Shoe Stores	4482	$12,475,907	$17,687,277	-5,211,370	-17.3	29
Jewelry, Luggage & Leather Goods Stores	4483	$12,361,429	$13,837,969	-1,476,540	-5.6	61
Sporting Goods, Hobby, Book & Music Stores	451	$42,767,280	$42,670,756	96,524	0.1	128
Sporting Goods/Hobby/Musical Instr Stores	4511	$21,963,589	$12,581,441	9,382,148	27.2	98
Book, Periodical & Music Stores	4512	$20,803,691	$30,089,315	-9,285,624	-18.2	30
General Merchandise Stores	452	$476,020,655	$362,044,453	113,976,202	13.6	54
Department Stores Excluding Leased Depts.	4521	$179,991,821	$177,042,737	2,949,084	0.8	24
Other General Merchandise Stores	4529	$296,028,834	$185,001,716	111,027,117	23.1	30
Miscellaneous Store Retailers	453	$66,596,039	$55,370,710	11,225,329	9.2	216
Florists	4531	$4,552,181	$3,114,350	1,437,831	18.8	28
Office Supplies, Stationery & Gift Stores	4532	$32,023,592	$20,767,617	11,255,975	21.3	67
Used Merchandise Stores	4533	$5,799,127	$5,783,850	15,277	0.1	26
Other Miscellaneous Store Retailers	4539	$24,221,139	$25,704,893	-1,483,754	-3.0	94
Nonstore Retailers	454	$39,771,683	$14,763,006	25,008,678	45.9	35
Electronic Shopping & Mail-Order Houses	4541	$2,515,189	$1,162,585	1,352,603	36.8	10
Vending Machine Operators	4542	$6,826,141	$1,595,524	5,230,617	62.1	8
Direct Selling Establishments	4543	$30,430,354	$12,004,896	18,425,458	43.4	17
Food Services & Drinking Places	722	$433,268,252	$410,048,057	23,220,195	2.8	419
Full-Service Restaurants	7221	$173,135,735	$144,733,889	28,401,846	8.9	202
Limited-Service Eating Places	7222	$235,590,899	$238,243,630	-2,652,730	-0.6	171
Special Food Services	7223	$14,834,826	$20,193,993	-5,359,167	-15.3	30
Drinking Places - Alcoholic Beverages	7224	$9,706,791	$6,876,545	2,830,246	17.1	17

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. The vintage of the Retail MarketPlace data on this report is 2015.
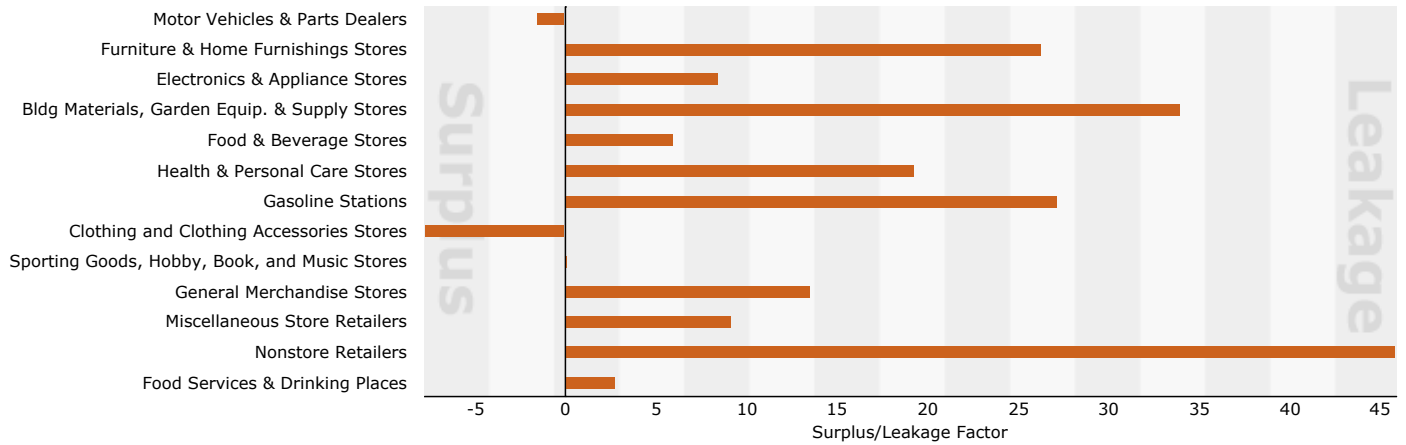**Source:** Esri and Infogroup

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Leakage/Surplus Factor by Industry Subsector

Leakage/Surplus Factor by Industry Group
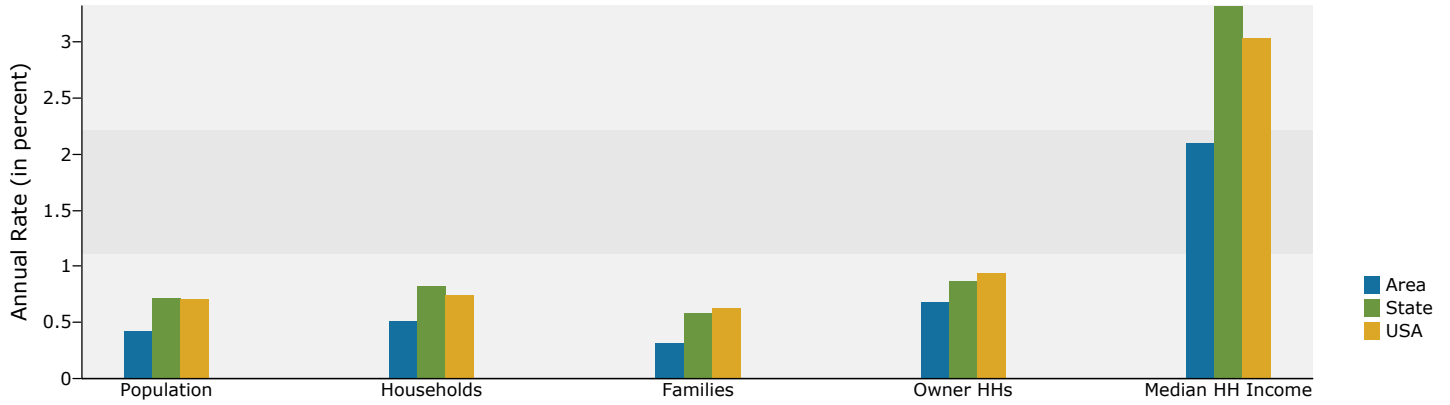
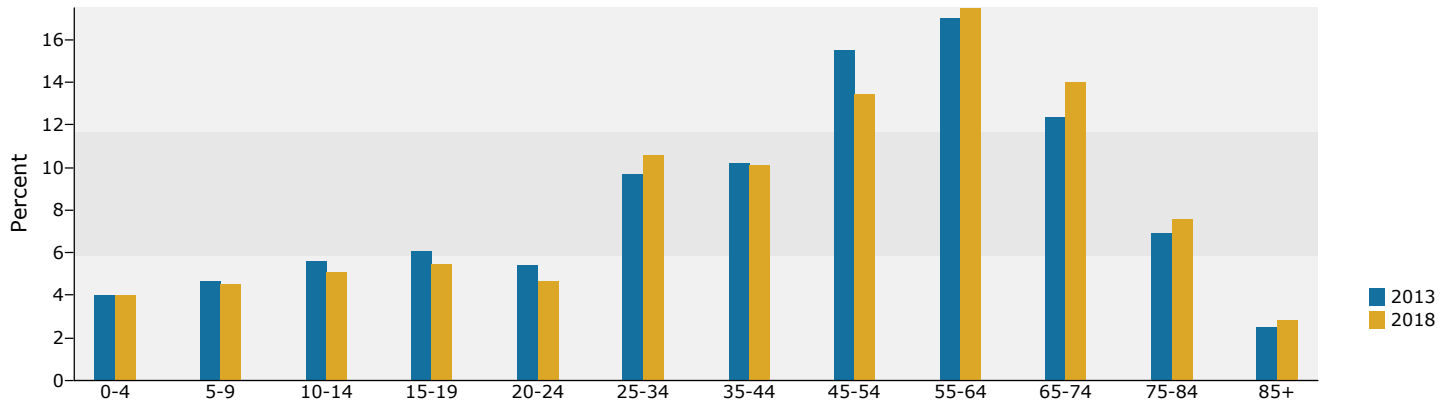April 16, 2014

Demographic and Income Profile

12500 Montgomery Blvd. NE
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Ring: 1 mile radius

Prepared by Michael Contreras
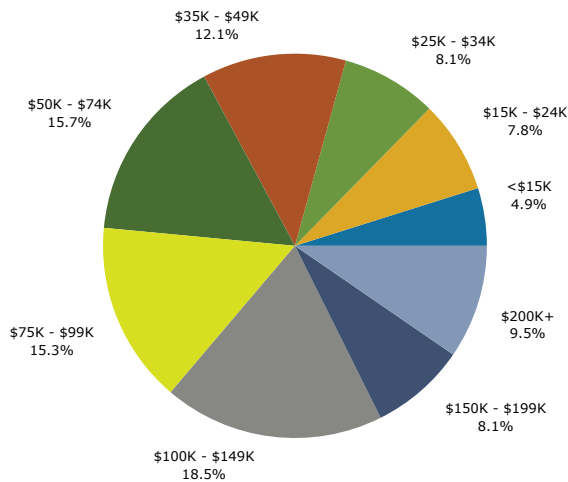Latitude: 35.130553587
Longitude: -106.4983511

Summary	Census 2010	2013	2018
Population	12,810	12,870	13,144
Households	5,579	5,644	5,789
Families	3,676	3,698	3,757
Average Household Size	2.29	2.27	2.26
Owner Occupied Housing Units	4,101	4,137	4,279
Renter Occupied Housing Units	1,478	1,506	1,511
Median Age	46.9	48.1	49.3

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.42%	0.72%	0.71%
Households	0.51%	0.82%	0.74%
Families	0.32%	0.58%	0.63%
Owner HHs	0.68%	0.87%	0.94%
Median Household Income	2.10%	3.32%	3.03%

Households by Income		2013		2018	
		Number	Percent	Number	Percent
<$15,000		274	4.9%	238	4.1%
$15,000 - $24,999		438	7.8%	305	5.3%
$25,000 - $34,999		455	8.1%	411	7.1%
$35,000 - $49,999		684	12.1%	601	10.4%
$50,000 - $74,999		886	15.7%	849	14.7%
$75,000 - $99,999		864	15.3%	1,002	17.3%
$100,000 - $149,999		1,046	18.5%	1,219	21.1%
$150,000 - $199,999		458	8.1%	544	9.4%
$200,000+		538	9.5%	619	10.7%
Median Household Income		$76,826		$85,255	
Average Household Income		$102,048		$128,561	
Per Capita Income		$45,028		$56,990	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	527	4.1%	515	4.0%	532	4.0%
5 - 9	651	5.1%	605	4.7%	597	4.5%
10 - 14	765	6.0%	715	5.6%	676	5.1%
15 - 19	870	6.8%	784	6.1%	719	5.5%
20 - 24	634	4.9%	701	5.4%	623	4.7%
25 - 34	1,168	9.1%	1,254	9.7%	1,395	10.6%
35 - 44	1,397	10.9%	1,313	10.2%	1,330	10.1%
45 - 54	2,182	17.0%	1,989	15.5%	1,772	13.5%
55 - 64	2,102	16.4%	2,189	17.0%	2,304	17.5%
65 - 74	1,425	11.1%	1,593	12.4%	1,835	14.0%
75 - 84	806	6.3%	887	6.9%	997	7.6%
85+	283	2.2%	325	2.5%	363	2.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,013	86.0%	10,979	85.3%	11,101	84.5%
Black Alone	311	2.4%	319	2.5%	337	2.6%
American Indian Alone	281	2.2%	294	2.3%	317	2.4%
Asian Alone	408	3.2%	421	3.3%	450	3.4%
Pacific Islander Alone	9	0.1%	11	0.1%	11	0.1%
Some Other Race Alone	345	2.7%	366	2.8%	399	3.0%
Two or More Races	443	3.5%	481	3.7%	528	4.0%
Hispanic Origin (Any Race)	2,575	20.1%	2,725	21.2%	3,041	23.1%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

April 16, 2014

Demographic and Income Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 1 mile radius

Prepared by Michael Contreras
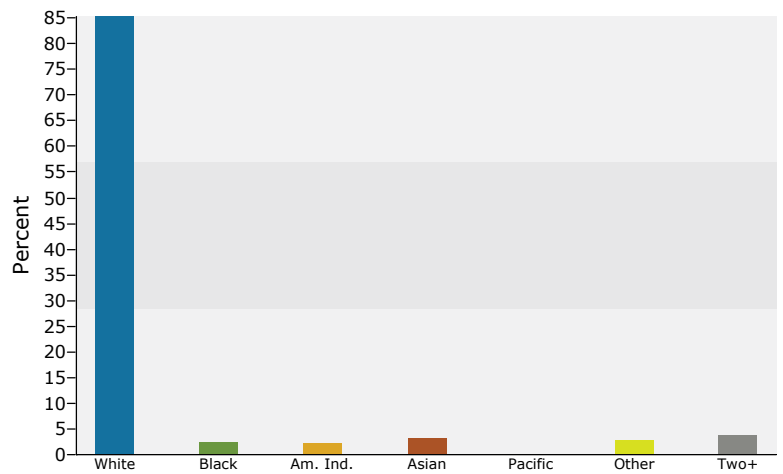Latitude: 35.130553587
Longitude: -106.4983511

Trends 2013-2018

Population by Age

2013 Household Income

$35K - $49K 12.1%
$25K - $34K 8.1%
$50K - $74K 15.7%
$15K - $24K 7.8%
<$15K 4.9%
$75K - $99K 15.3%
$200K+ 9.5%
$150K - $199K 8.1%
$100K - $149K 18.5%

2013 Population by Race

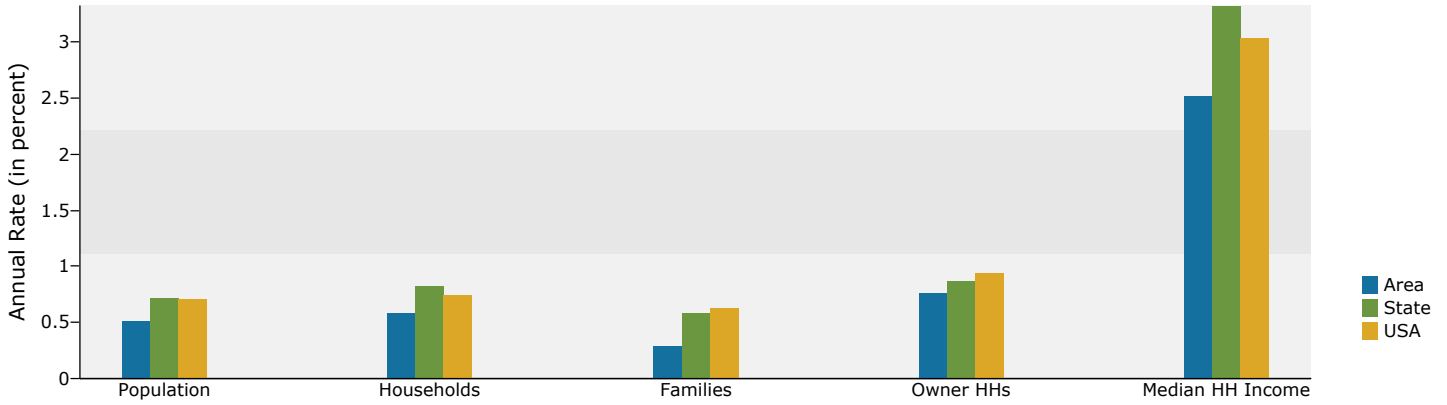

2013 Percent Hispanic Origin: 21.2%
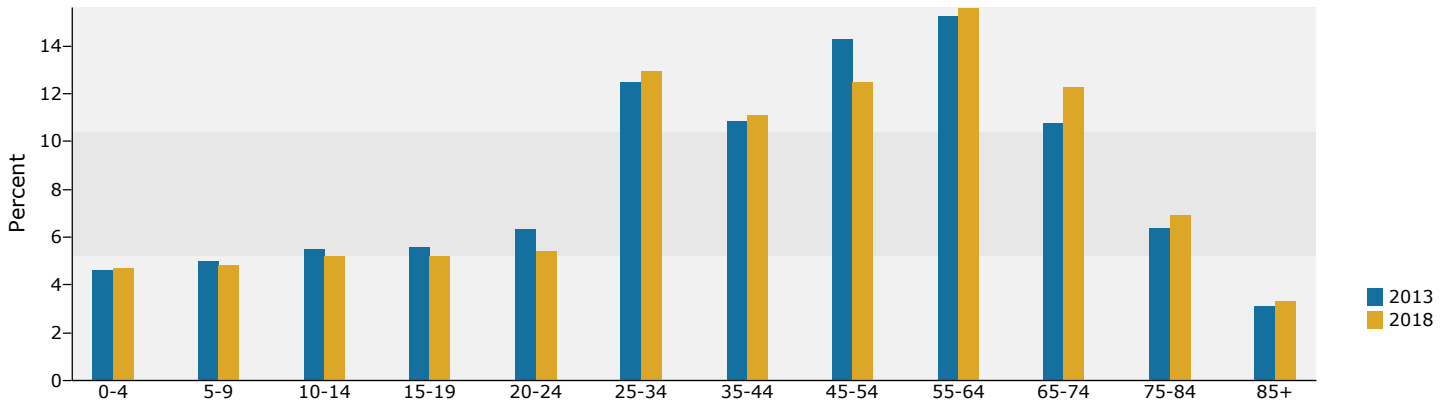
Demographic and Income Profile

12500 Montgomery Blvd. NE
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Ring: 3 mile radius

Prepared by Michael Contreras
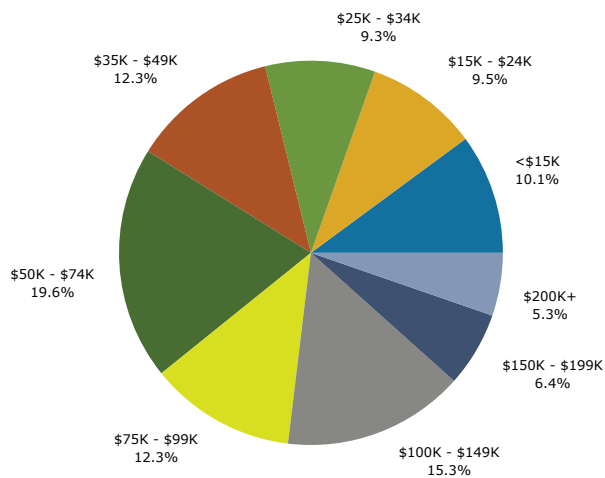Latitude: 35.130553587
Longitude: -106.4983511

Summary	Census 2010	2013	2018
Population	91,787	92,531	94,923
Households	41,594	42,201	43,431
Families	24,877	24,992	25,340
Average Household Size	2.19	2.18	2.17
Owner Occupied Housing Units	26,509	26,817	27,852
Renter Occupied Housing Units	15,085	15,384	15,579
Median Age	44.1	44.8	45.5

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.51%	0.72%	0.71%
Households	0.58%	0.82%	0.74%
Families	0.28%	0.58%	0.63%
Owner HHs	0.76%	0.87%	0.94%
Median Household Income	2.52%	3.32%	3.03%

	2013		2018	
Households by Income	Number	Percent	Number	Percent
<$15,000	4,242	10.1%	3,920	9.0%
$15,000 - $24,999	4,003	9.5%	2,832	6.5%
$25,000 - $34,999	3,914	9.3%	3,526	8.1%
$35,000 - $49,999	5,200	12.3%	4,998	11.5%
$50,000 - $74,999	8,283	19.6%	8,629	19.9%
$75,000 - $99,999	5,179	12.3%	6,100	14.0%
$100,000 - $149,999	6,462	15.3%	7,555	17.4%
$150,000 - $199,999	2,682	6.4%	3,245	7.5%
$200,000+	2,236	5.3%	2,626	6.0%
Median Household Income	$58,863		$66,669	
Average Household Income	$82,344		$99,106	
Per Capita Income	$37,601		$45,391	

	Census 2010		2013		2018	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,406	4.8%	4,273	4.6%	4,428	4.7%
5 - 9	4,824	5.3%	4,608	5.0%	4,544	4.8%
10 - 14	5,202	5.7%	5,071	5.5%	4,962	5.2%
15 - 19	5,523	6.0%	5,159	5.6%	4,937	5.2%
20 - 24	5,811	6.3%	5,807	6.3%	5,168	5.4%
25 - 34	10,776	11.7%	11,521	12.5%	12,308	13.0%
35 - 44	10,336	11.3%	10,051	10.9%	10,528	11.1%
45 - 54	14,413	15.7%	13,228	14.3%	11,835	12.5%
55 - 64	13,442	14.6%	14,137	15.3%	14,818	15.6%
65 - 74	8,874	9.7%	9,955	10.8%	11,700	12.3%
75 - 84	5,613	6.1%	5,880	6.4%	6,555	6.9%
85+	2,567	2.8%	2,841	3.1%	3,140	3.3%

	Census 2010		2013		2018	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	75,494	82.3%	75,515	81.6%	76,538	80.6%
Black Alone	2,441	2.7%	2,507	2.7%	2,657	2.8%
American Indian Alone	2,770	3.0%	2,862	3.1%	3,075	3.2%
Asian Alone	2,967	3.2%	3,043	3.3%	3,255	3.4%
Pacific Islander Alone	82	0.1%	90	0.1%	96	0.1%
Some Other Race Alone	4,512	4.9%	4,782	5.2%	5,219	5.5%
Two or More Races	3,520	3.8%	3,731	4.0%	4,083	4.3%
Hispanic Origin (Any Race)	22,962	25.0%	24,367	26.3%	27,140	28.6%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

April 16, 2014

Demographic and Income Profile

12500 Montgomery Blvd. NE
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Ring: 3 mile radius

Prepared by Michael Contreras
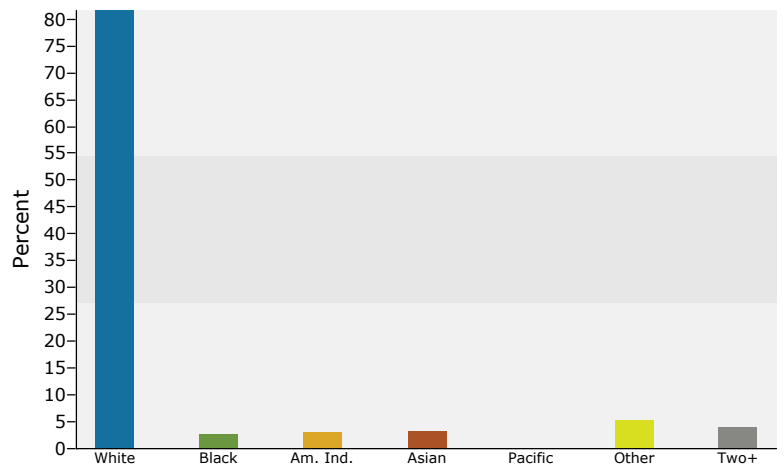Latitude: 35.130553587
Longitude: -106.4983511

Trends 2013-2018

Legend: Area, State, USA

Population by Age

Legend: 2013, 2018

2013 Household Income

- $25K - $34K: 9.3%
- $15K - $24K: 9.5%
- $35K - $49K: 12.3%
- <$15K: 10.1%
- $200K+: 5.3%
- $50K - $74K: 19.6%
- $150K - $199K: 6.4%
- $75K - $99K: 12.3%
- $100K - $149K: 15.3%

2013 Population by Race

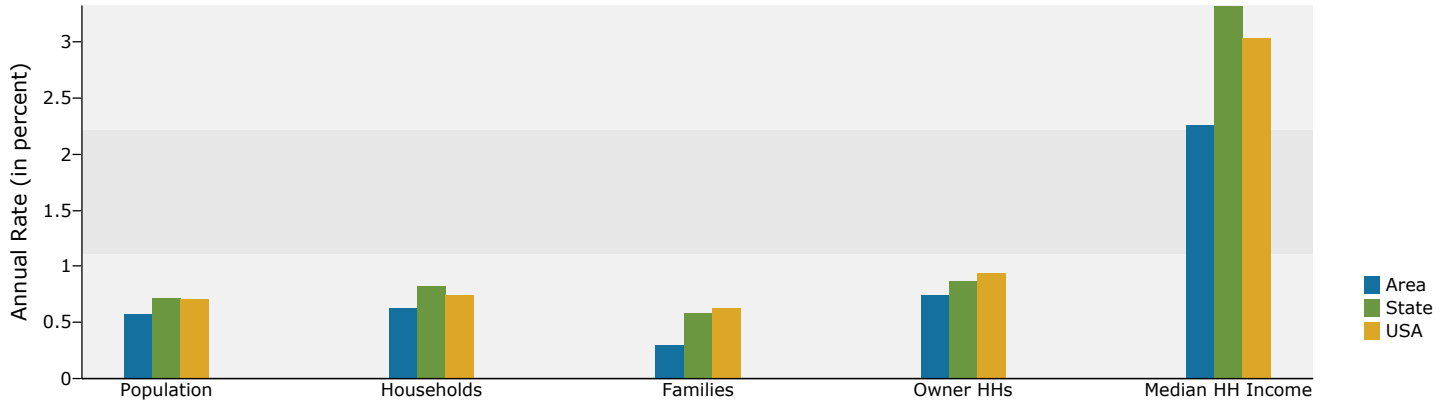2013 Percent Hispanic Origin: 26.3%

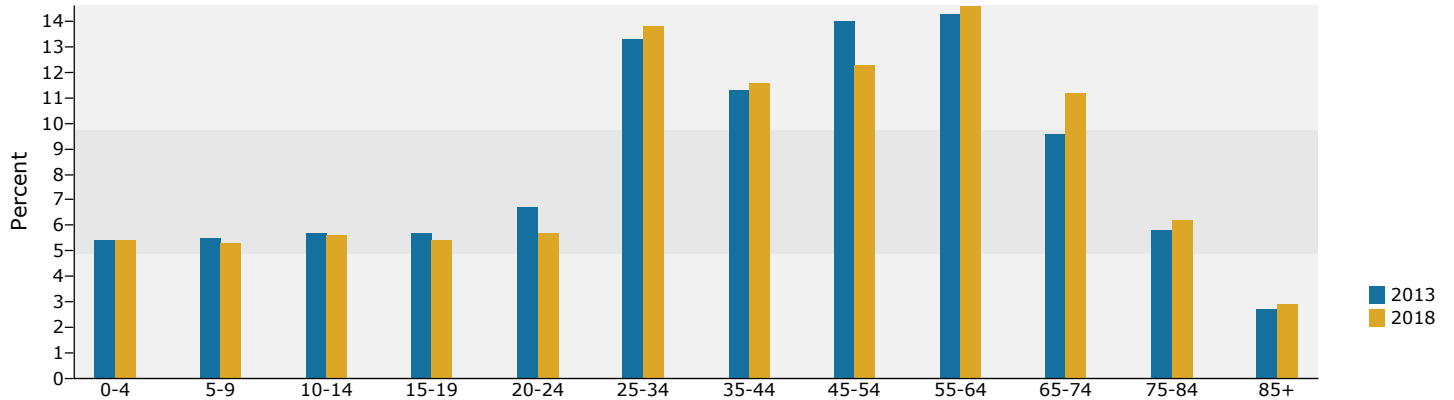April 16, 2014

Demographic and Income Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 5 mile radius

Prepared by Michael Contreras
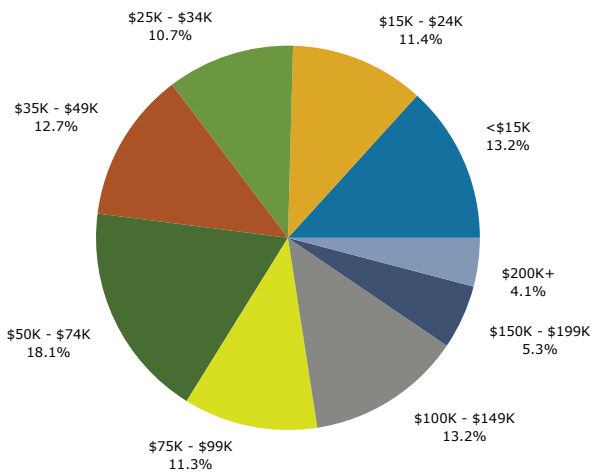Latitude: 35.130553587
Longitude: -106.4983511

Summary	Census 2010	2013	2018
Population	209,178	211,533	217,645
Households	92,552	94,158	97,159
Families	54,876	55,215	56,054
Average Household Size	2.24	2.23	2.23
Owner Occupied Housing Units	57,096	57,797	59,971
Renter Occupied Housing Units	35,456	36,360	37,188
Median Age	41.5	41.9	42.4

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.57%	0.72%	0.71%
Households	0.63%	0.82%	0.74%
Families	0.30%	0.58%	0.63%
Owner HHs	0.74%	0.87%	0.94%
Median Household Income	2.26%	3.32%	3.03%

Households by Income		2013		2018	
		Number	Percent	Number	Percent
<$15,000		12,467	13.2%	11,966	12.3%
$15,000 - $24,999		10,704	11.4%	7,792	8.0%
$25,000 - $34,999		10,080	10.7%	9,476	9.8%
$35,000 - $49,999		11,944	12.7%	11,896	12.2%
$50,000 - $74,999		17,059	18.1%	18,015	18.5%
$75,000 - $99,999		10,643	11.3%	12,756	13.1%
$100,000 - $149,999		12,389	13.2%	14,608	15.0%
$150,000 - $199,999		5,023	5.3%	6,135	6.3%
$200,000+		3,848	4.1%	4,514	4.6%
Median Household Income		$51,892		$58,040	
Average Household Income		$73,299		$86,844	
Per Capita Income		$32,625		$38,756	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,630	5.6%	11,349	5.4%	11,818	5.4%
5 - 9	11,864	5.7%	11,605	5.5%	11,584	5.3%
10 - 14	12,153	5.8%	12,034	5.7%	12,110	5.6%
15 - 19	13,016	6.2%	12,102	5.7%	11,696	5.4%
20 - 24	14,135	6.8%	14,212	6.7%	12,488	5.7%
25 - 34	26,385	12.6%	28,098	13.3%	30,015	13.8%
35 - 44	24,240	11.6%	23,851	11.3%	25,304	11.6%
45 - 54	32,073	15.3%	29,706	14.0%	26,768	12.3%
55 - 64	28,653	13.7%	30,317	14.3%	31,739	14.6%
65 - 74	17,944	8.6%	20,260	9.6%	24,291	11.2%
75 - 84	11,828	5.7%	12,186	5.8%	13,492	6.2%
85+	5,257	2.5%	5,814	2.7%	6,340	2.9%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	161,129	77.0%	161,410	76.3%	163,668	75.2%
Black Alone	6,422	3.1%	6,585	3.1%	6,951	3.2%
American Indian Alone	8,566	4.1%	8,834	4.2%	9,456	4.3%
Asian Alone	7,268	3.5%	7,434	3.5%	7,908	3.6%
Pacific Islander Alone	233	0.1%	245	0.1%	264	0.1%
Some Other Race Alone	16,710	8.0%	17,689	8.4%	19,228	8.8%
Two or More Races	8,850	4.2%	9,337	4.4%	10,170	4.7%
Hispanic Origin (Any Race)	64,550	30.9%	68,281	32.3%	75,513	34.7%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

April 16, 2014

Demographic and Income Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 5 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
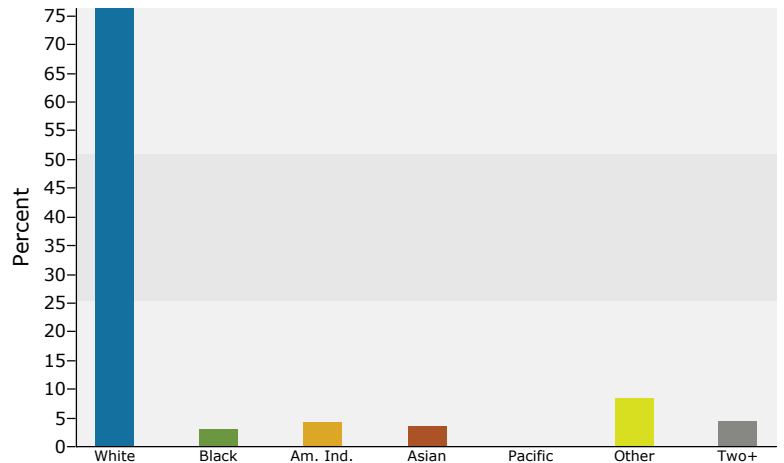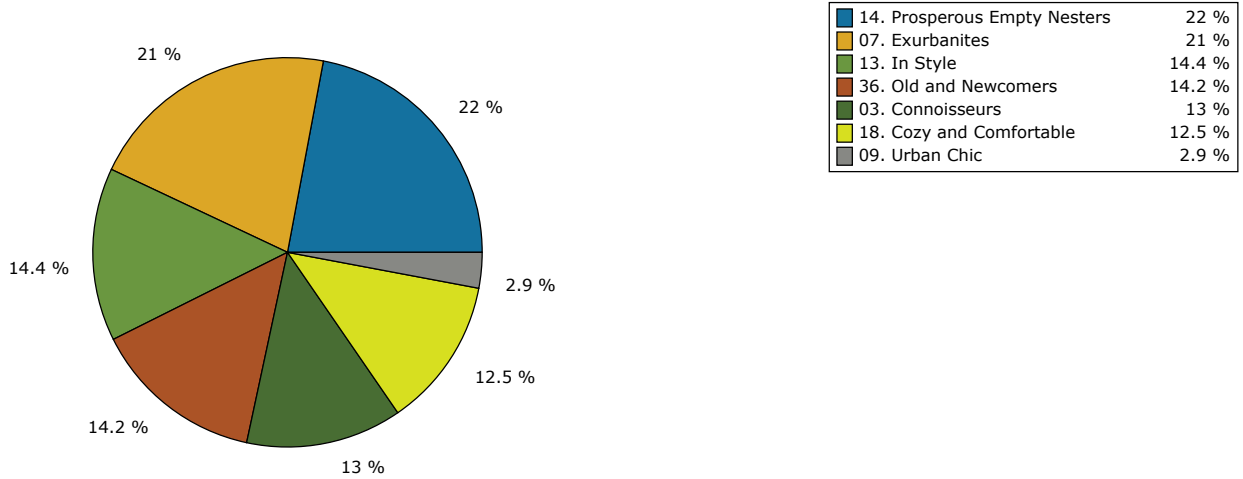Longitude: -106.4983511

Trends 2013-2018

Legend: Area, State, USA

Population by Age

Legend: 2013, 2018

2013 Household Income

- $15K - $24K: 11.4%
- $25K - $34K: 10.7%
- $35K - $49K: 12.7%
- $50K - $74K: 18.1%
- $75K - $99K: 11.3%
- $100K - $149K: 13.2%
- $150K - $199K: 5.3%
- $200K+: 4.1%
- <$15K: 13.2%

2013 Population by Race

2013 Percent Hispanic Origin: 32.3%

April 16, 2014

Lifestyle Report

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 1 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

Top 10 Tapestry Segments

	Segment	%
14.	Prosperous Empty Nesters	22 %
07.	Exurbanites	21 %
13.	In Style	14.4 %
36.	Old and Newcomers	14.2 %
03.	Connoisseurs	13 %
18.	Cozy and Comfortable	12.5 %
09.	Urban Chic	2.9 %

Top 10 Tapestry Segments:

14. Prosperous Empty Nesters

Approximately 6 in 10 householders in Prosperous Empty Nesters neighborhoods are aged 55 years or older. Forty percent of the households are composed of married couples with no children living at home. Residents are enjoying the move from child-rearing to retirement. The median age is 48.2 years. Population in this segment is increasing slowly, at 0.56 percent annually; however, the pace will probably accelerate as the Baby Boomers mature. Prosperous Empty Nesters residents are not ethnically diverse; approximately 90 percent are white. Prosperous Empty Nesters invest prudently for the future. The median household income is $66,014. For additional information on this lifestyle, click here: http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/14_prosperous_empty_nesters.pdf

07. Exurbanites

Exurbanites residents prefer an affluent lifestyle in open spaces beyond the urban fringe. Although 40 percent are empty nesters, another 32 percent are married couples with children still living at home. Half of the householders are aged between 45 and 64 years. They may be part of the "sandwich generation," because their median age of 46.6 years places them directly between paying for children's college expenses and caring for elderly parents. There is little ethnic diversity; most residents are white. Approximately half work in substantive professional or management positions. These residents are educated; more than 40 percent of the population aged 25 years and older hold a bachelor's or graduate degree. For additional information on this lifestyle, click here: http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/07_exurbanites.pdf

13. In Style

In Style residents live in the suburbs but prefer the city lifestyle. Professional couples predominate. Household distributions by type are similar to those of the United States. Married-couple families represent 54 percent of households. Households without children (married couples without children, single-person, shared, and other family types), comprise more than two-thirds of all households. This count is increasing. The population is slightly older, with a median age of 40.8 years. There is little diversity in these neighborhoods. In Style residents are prosperous, with a median household income of $67,502. Wages and salaries provide income for 84 percent of the households; 47 percent also receive some form of investment income. For additional information on this lifestyle, click here: http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/13_in_style.pdf

36. Old and Newcomers

Residents of these transitional neighborhoods are either beginning their careers or retiring. They range in age from their 20s to 75 and older. Their median age of 36.4 years splits this disparity. There are more singles and shared households than families in these neighborhoods. Most of the residents are white; however, the diversity closely resembles that of the U.S. The median household income of $38,531 is below the US median. Educational attainment, college, and graduate school enrollment are above average. The distribution of employees by occupation is similar to that of the U.S. For additional information on this lifestyle, click here: http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/36_old_and_newcomers.pdf

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.
Source: Esri

April 16, 2014

Lifestyle Report

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Ring: 1 mile radius

Prepared by Michael Contreras
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03. Connoisseurs

Residents of Connoisseurs neighborhoods are somewhat older, with a median age of 47.7 years. Approximately 70 percent of the population is married. Although residents appear closer to retirement than child-rearing age, 30 percent of the households are married couples with children living at home. Ethnic diversity is negligible. Connoisseurs are second in affluence only to the Top Rung segment. This market is well educated; 63 percent of the population aged 25 years and older hold a bachelor's or graduate degree. Employed residents earn wages from high-paying management, professional, and sales jobs. Many are self-employed; the rate is twice that of the national average. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/03_connoisseurs.pdf

18. Cozy and Comfortable

Cozy and Comfortable residents are middle-aged married couples who are comfortably settled in their single-family homes in older neighborhoods. The median age of 42 years is five years older than the U.S. median of 37.3 years. Most residents are married without children or married couples with school-aged or adult children. With 8.7 million people, this is a relatively large segment that is growing moderately by 0.39 percent annually since 2000. Most of these residents are white. Although the labor force is older, they are in no hurry to retire. Employed residents work in professional, managerial, and service occupations in a variety of industry sectors. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/18_cozy_and_comfortable.pdf

09. Urban Chic

Urban Chic residents are professionals who live a sophisticated, exclusive lifestyle. More than half of these households are married-couple families, similar to the U.S. proportion. Fewer than half of them have children. Unlike the United States, there is a smaller proportion of single parents and a higher proportion of singles and shared households. The median age is 43 years; the diversity index is 48. A median household income of $91,298 enables residents of Urban Chic neighborhoods to live in style. They are well educated; more than half of residents aged 25 years and older hold a bachelor's or graduate degree; 80 percent have attended college. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/09_urban_chic.pdf

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.
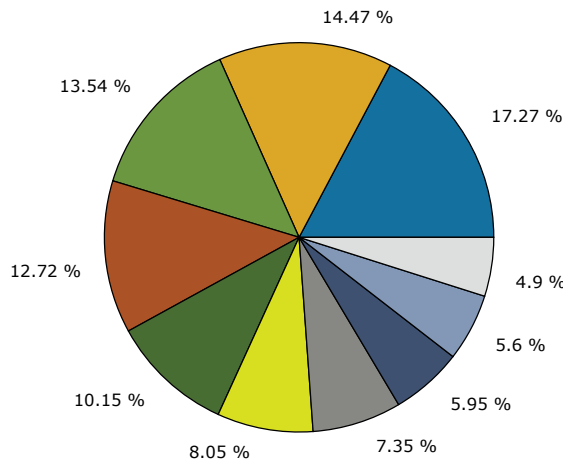**Source:** Esri

April 16, 2014

Lifestyle Report

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Ring: 3 mile radius

Prepared by Michael Contreras
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Longitude: -106.4983511

Top 10 Tapestry Segments

13. In Style	17.27 %
07. Exurbanites	14.47 %
14. Prosperous Empty Nesters	13.54 %
36. Old and Newcomers	12.72 %
24. Main Street, USA	10.15 %
18. Cozy and Comfortable	8.05 %
09. Urban Chic	7.35 %
30. Retirement Communities	5.95 %
39. Young and Restless	5.6 %
03. Connoisseurs	4.9 %

Top 10 Tapestry Segments:

13. In Style

In Style residents live in the suburbs but prefer the city lifestyle. Professional couples predominate. Household distributions by type are similar to those of the United States. Married-couple families represent 54 percent of households. Households without children (married couples without children, single-person, shared, and other family types), comprise more than two-thirds of all households. This count is increasing. The population is slightly older, with a median age of 40.8 years. There is little diversity in these neighborhoods. In Style residents are prosperous, with a median household income of $67,502. Wages and salaries provide income for 84 percent of the households; 47 percent also receive some form of investment income. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/13_in_style.pdf

07. Exurbanites

Exurbanites residents prefer an affluent lifestyle in open spaces beyond the urban fringe. Although 40 percent are empty nesters, another 32 percent are married couples with children still living at home. Half of the householders are aged between 45 and 64 years. They may be part of the "sandwich generation," because their median age of 46.6 years places them directly between paying for children's college expenses and caring for elderly parents. There is little ethnic diversity; most residents are white. Approximately half work in substantive professional or management positions. These residents are educated; more than 40 percent of the population aged 25 years and older hold a bachelor's or graduate degree. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/07_exurbanites.pdf

14. Prosperous Empty Nesters

Approximately 6 in 10 householders in Prosperous Empty Nesters neighborhoods are aged 55 years or older. Forty percent of the households are composed of married couples with no children living at home. Residents are enjoying the move from child-rearing to retirement. The median age is 48.2 years. Population in this segment is increasing slowly, at 0.56 percent annually; however, the pace will probably accelerate as the Baby Boomers mature. Prosperous Empty Nesters residents are not ethnically diverse; approximately 90 percent are white. Prosperous Empty Nesters invest prudently for the future. The median household income is $66,014. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/14_prosperous_empty_nesters.pdf

36. Old and Newcomers

Residents of these transitional neighborhoods are either beginning their careers or retiring. They range in age from their 20s to 75 and older. Their median age of 36.4 years splits this disparity. There are more singles and shared households than families in these neighborhoods. Most of the residents are white; however, the diversity closely resembles that of the U.S. The median household income of $38,531 is below the US median. Educational attainment, college, and graduate school enrollment are above average. The distribution of employees by occupation is similar to that of the U.S. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/36_old_and_newcomers.pdf

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.
Source: Esri

April 16, 2014

Lifestyle Report

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 3 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

24. Main Street, USA

Main Street, USA neighborhoods are a mix of household types, similar to the U.S. distribution. Approximately half of the households are composed of married-couple families, nearly one-third are single-person or shared households, and the rest are single-parent or other family households. The median age of 36.9 years nearly matches the U.S. median. These residents are less diverse than the U.S. population. The median household income is $50,026, derived from wages, interest, dividends, or rental property. More than one in five residents aged 25 years and older hold a bachelor's or graduate degree; more than half of the residents have attended college. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/24_main_street_usa.pdf

18. Cozy and Comfortable

Cozy and Comfortable residents are middle-aged married couples who are comfortably settled in their single-family homes in older neighborhoods. The median age of 42 years is five years older than the U.S. median of 37.3 years. Most residents are married without children or married couples with school-aged or adult children. With 8.7 million people, this is a relatively large segment that is growing moderately by 0.39 percent annually since 2000. Most of these residents are white. Although the labor force is older, they are in no hurry to retire. Employed residents work in professional, managerial, and service occupations in a variety of industry sectors. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/18_cozy_and_comfortable.pdf

09. Urban Chic

Urban Chic residents are professionals who live a sophisticated, exclusive lifestyle. More than half of these households are married-couple families, similar to the U.S. proportion. Fewer than half of them have children. Unlike the United States, there is a smaller proportion of single parents and a higher proportion of singles and shared households. The median age is 43 years; the diversity index is 48. A median household income of $91,298 enables residents of Urban Chic neighborhoods to live in style. They are well educated; more than half of residents aged 25 years and older hold a bachelor's or graduate degree; 80 percent have attended college. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/09_urban_chic.pdf

30. Retirement Communities

Most of the households in Retirement Communities neighborhoods are single seniors who live alone; a fourth is married couples with no children living at home. This older market has a median age of 50.9 years. One-third of the residents and 44 percent of householders are aged 65 years or older. Twenty-three percent of the population and 31 percent of householders are aged 75 years or older. Most of the residents are white. The median household income for Retirement Communities is $48,319, slightly below the U.S. median. Nearly half of the households earn income from interest, dividends, and rental properties; 45 percent receive Social Security benefits; and 26 percent receive retirement income. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/30_retirement_communities.pdf

39. Young and Restless

Change is the constant for Young and Restless households. This young, on-the-go population has a median age of 28.9 years. Approximately two-thirds of them are younger than 35. Fifty-six percent of these households are either single person or shared. Neighborhoods are diverse. Fifty-eight percent of the residents are white; however, an above average representation of blacks, Hispanics, and Asians also live in these neighborhoods. The median household income is $37,235. Although the median household income is below the U.S. median; only 23 percent of these residents have children, giving them more disposable income than segments with similar income levels. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/39_young_and_restless.pdf

03. Connoisseurs

Residents of Connoisseurs neighborhoods are somewhat older, with a median age of 47.7 years. Approximately 70 percent of the population is married. Although residents appear closer to retirement than child-rearing age, 30 percent of the households are married couples with children living at home. Ethnic diversity is negligible. Connoisseurs are second in affluence only to the Top Rung segment. This market is well educated; 63 percent of the population aged 25 years and older hold a bachelor's or graduate degree. Employed residents earn wages from high-paying management, professional, and sales jobs. Many are self-employed; the rate is twice that of the national average. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/03_connoisseurs.pdf

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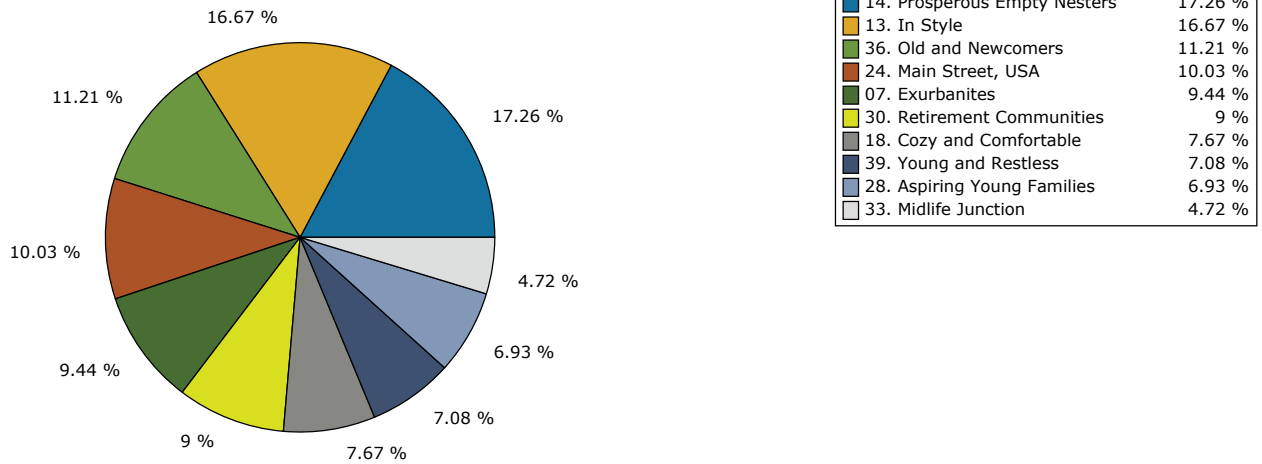**Source:** Esri

April 16, 2014

Lifestyle Report

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 5 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

Top 10 Tapestry Segments

14. Prosperous Empty Nesters	17.26 %
13. In Style	16.67 %
36. Old and Newcomers	11.21 %
24. Main Street, USA	10.03 %
07. Exurbanites	9.44 %
30. Retirement Communities	9 %
18. Cozy and Comfortable	7.67 %
39. Young and Restless	7.08 %
28. Aspiring Young Families	6.93 %
33. Midlife Junction	4.72 %

Top 10 Tapestry Segments:

14. Prosperous Empty Nesters

Approximately 6 in 10 householders in Prosperous Empty Nesters neighborhoods are aged 55 years or older. Forty percent of the households are composed of married couples with no children living at home. Residents are enjoying the move from child-rearing to retirement. The median age is 48.2 years. Population in this segment is increasing slowly, at 0.56 percent annually; however, the pace will probably accelerate as the Baby Boomers mature. Prosperous Empty Nesters residents are not ethnically diverse; approximately 90 percent are white. Prosperous Empty Nesters invest prudently for the future. The median household income is $66,014. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/14_prosperous_empty_nesters.pdf

13. In Style

In Style residents live in the suburbs but prefer the city lifestyle. Professional couples predominate. Household distributions by type are similar to those of the United States. Married-couple families represent 54 percent of households. Households without children (married couples without children, single-person, shared, and other family types), comprise more than two-thirds of all households. This count is increasing. The population is slightly older, with a median age of 40.8 years. There is little diversity in these neighborhoods. In Style residents are prosperous, with a median household income of $67,502. Wages and salaries provide income for 84 percent of the households; 47 percent also receive some form of investment income. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/13_in_style.pdf

36. Old and Newcomers

Residents of these transitional neighborhoods are either beginning their careers or retiring. They range in age from their 20s to 75 and older. Their median age of 36.4 years splits this disparity. There are more singles and shared households than families in these neighborhoods. Most of the residents are white; however, the diversity closely resembles that of the U.S. The median household income of $38,531 is below the US median. Educational attainment, college, and graduate school enrollment are above average. The distribution of employees by occupation is similar to that of the U.S. For additional information on this lifestyle, click here:
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Source: Esri

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07. Exurbanites

Exurbanites residents prefer an affluent lifestyle in open spaces beyond the urban fringe. Although 40 percent are empty nesters, another 32 percent are married couples with children still living at home. Half of the householders are aged between 45 and 64 years. They may be part of the "sandwich generation," because their median age of 46.6 years places them directly between paying for children's college expenses and caring for elderly parents. There is little ethnic diversity; most residents are white. Approximately half work in substantive professional or management positions. These residents are educated; more than 40 percent of the population aged 25 years and older hold a bachelor's or graduate degree. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/07_exurbanites.pdf

30. Retirement Communities

Most of the households in Retirement Communities neighborhoods are single seniors who live alone; a fourth is married couples with no children living at home. This older market has a median age of 50.9 years. One-third of the residents and 44 percent of householders are aged 65 years or older. Twenty-three percent of the population and 31 percent of householders are aged 75 years or older. Most of the residents are white. The median household income for Retirement Communities is $48,319, slightly below the U.S. median. Nearly half of the households earn income from interest, dividends, and rental properties; 45 percent receive Social Security benefits; and 26 percent receive retirement income. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/30_retirement_communities.pdf

18. Cozy and Comfortable

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http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/39_young_and_restless.pdf

28. Aspiring Young Families

Most of the residents in these neighborhoods are young, startup families; married couples with or without children; and single parents. The average family size of 3.1 people matches the U.S. average. Approximately two-thirds of the households are families, 27 percent are single person, and 9 percent are shared. Annual population growth is 1.3 percent, higher than the U.S. figure. The median age is 31.1 years; nearly 20 percent of the residents are in their 20s. Typical of younger populations, Aspiring Young Families residents are more ethnically diverse than the total U.S. population. The median household income is $44,495; wages provide the primary source of income. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/28_aspiring_young_families.pdf

33. Midlife Junction

The median age for residents in these neighborhoods is 41.1 years; nearly 20 percent are aged 65 years or older. Households are a mix of family types and singles who live alone or share housing. Nearly half are married-couple families; 31 percent are singles. Most of these residents are white. Most are still working. A third of the households receive Social Security. The median household income of $43,391 is slightly below the U.S. median. Educational attainment levels are comparable to the U.S. levels. Although scattered in suburbs across the country, these neighborhoods are found more frequently in the South and Midwest. Sixty-two percent of residents own their homes, close to the U.S. rate. For additional information on this lifestyle, click here:
http://www.esri.com/~/media/Files/Pdfs/data/esri_data/pdfs/tapestry-singles/33_midlife_junction.pdf

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Source: Esri

Market Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Rings: 1, 3, 5 mile radii

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	12,139	89,245	200,252
2010 Total Population	12,810	91,787	209,178
2013 Total Population	12,870	92,531	211,533
2013 Group Quarters	48	666	1,415
2018 Total Population	13,144	94,923	217,645
2013-2018 Annual Rate	0.42%	0.51%	0.57%
Household Summary			
2000 Households	4,819	38,308	85,251
2000 Average Household Size	2.50	2.31	2.33
2010 Households	5,579	41,594	92,552
2010 Average Household Size	2.29	2.19	2.24
2013 Households	5,644	42,201	94,158
2013 Average Household Size	2.27	2.18	2.23
2018 Households	5,789	43,431	97,159
2018 Average Household Size	2.26	2.17	2.23
2013-2018 Annual Rate	0.51%	0.58%	0.63%
2010 Families	3,676	24,877	54,876
2010 Average Family Size	2.80	2.78	2.86
2013 Families	3,698	24,992	55,215
2013 Average Family Size	2.79	2.77	2.86
2018 Families	3,757	25,340	56,054
2018 Average Family Size	2.79	2.78	2.86
2013-2018 Annual Rate	0.31%	0.28%	0.30%
Housing Unit Summary			
2000 Housing Units	5,069	41,084	91,614
Owner Occupied Housing Units	72.8%	60.1%	59.0%
Renter Occupied Housing Units	22.3%	33.1%	34.0%
Vacant Housing Units	4.9%	6.8%	6.9%
2010 Housing Units	5,774	43,777	97,859
Owner Occupied Housing Units	71.0%	60.6%	58.3%
Renter Occupied Housing Units	25.6%	34.5%	36.2%
Vacant Housing Units	3.4%	5.0%	5.4%
2013 Housing Units	5,943	44,714	99,973
Owner Occupied Housing Units	69.6%	60.0%	57.8%
Renter Occupied Housing Units	25.3%	34.4%	36.4%
Vacant Housing Units	5.0%	5.6%	5.8%
2018 Housing Units	6,203	46,511	104,037
Owner Occupied Housing Units	69.0%	59.9%	57.6%
Renter Occupied Housing Units	24.4%	33.5%	35.7%
Vacant Housing Units	6.7%	6.6%	6.6%
Median Household Income			
2013	$76,826	$58,863	$51,892
2018	$85,255	$66,669	$58,040
Median Home Value			
2013	$241,809	$221,259	$205,105
2018	$261,679	$243,588	$232,540
Per Capita Income			
2013	$45,028	$37,601	$32,625
2018	$56,990	$45,391	$38,756
Median Age			
2010	46.9	44.1	41.5
2013	48.1	44.8	41.9
2018	49.3	45.5	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 16, 2014

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	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	5,644	42,201	94,158
<$15,000	4.9%	10.1%	13.2%
$15,000 - $24,999	7.8%	9.5%	11.4%
$25,000 - $34,999	8.1%	9.3%	10.7%
$35,000 - $49,999	12.1%	12.3%	12.7%
$50,000 - $74,999	15.7%	19.6%	18.1%
$75,000 - $99,999	15.3%	12.3%	11.3%
$100,000 - $149,999	18.5%	15.3%	13.2%
$150,000 - $199,999	8.1%	6.4%	5.3%
$200,000+	9.5%	5.3%	4.1%
Average Household Income	$102,048	$82,344	$73,299
2018 Households by Income			
Household Income Base	5,789	43,431	97,159
<$15,000	4.1%	9.0%	12.3%
$15,000 - $24,999	5.3%	6.5%	8.0%
$25,000 - $34,999	7.1%	8.1%	9.8%
$35,000 - $49,999	10.4%	11.5%	12.2%
$50,000 - $74,999	14.7%	19.9%	18.5%
$75,000 - $99,999	17.3%	14.0%	13.1%
$100,000 - $149,999	21.1%	17.4%	15.0%
$150,000 - $199,999	9.4%	7.5%	6.3%
$200,000+	10.7%	6.0%	4.6%
Average Household Income	$128,561	$99,106	$86,844
2013 Owner Occupied Housing Units by Value			
Total	4,137	26,817	57,787
<$50,000	0.1%	0.3%	0.6%
$50,000 - $99,999	0.7%	1.9%	2.9%
$100,000 - $149,999	2.7%	12.1%	16.6%
$150,000 - $199,999	21.2%	26.7%	27.9%
$200,000 - $249,999	30.1%	21.4%	20.0%
$250,000 - $299,999	15.8%	11.7%	10.4%
$300,000 - $399,999	16.1%	11.7%	10.0%
$400,000 - $499,999	6.7%	6.6%	5.0%
$500,000 - $749,999	4.3%	5.0%	4.3%
$750,000 - $999,999	1.3%	1.3%	1.0%
$1,000,000 +	1.0%	1.5%	1.3%
Average Home Value	$288,535	$274,901	$255,648
2018 Owner Occupied Housing Units by Value			
Total	4,279	27,852	59,960
<$50,000	0.0%	0.1%	0.4%
$50,000 - $99,999	0.2%	0.8%	1.6%
$100,000 - $149,999	0.6%	4.6%	7.0%
$150,000 - $199,999	12.7%	22.4%	24.8%
$200,000 - $249,999	31.7%	25.3%	24.9%
$250,000 - $299,999	20.4%	16.1%	14.9%
$300,000 - $399,999	19.1%	14.3%	12.5%
$400,000 - $499,999	6.9%	6.5%	5.1%
$500,000 - $749,999	5.7%	6.4%	5.8%
$750,000 - $999,999	1.8%	1.8%	1.5%
$1,000,000 +	0.9%	1.5%	1.5%
Average Home Value	$310,855	$301,649	$284,938

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	12,811	91,786	209,179
0 - 4	4.1%	4.8%	5.6%
5 - 9	5.1%	5.3%	5.7%
10 - 14	6.0%	5.7%	5.8%
15 - 24	11.7%	12.3%	13.0%
25 - 34	9.1%	11.7%	12.6%
35 - 44	10.9%	11.3%	11.6%
45 - 54	17.0%	15.7%	15.3%
55 - 64	16.4%	14.6%	13.7%
65 - 74	11.1%	9.7%	8.6%
75 - 84	6.3%	6.1%	5.7%
85 +	2.2%	2.8%	2.5%
18 +	80.4%	80.6%	79.2%
2013 Population by Age			
Total	12,870	92,531	211,534
0 - 4	4.0%	4.6%	5.4%
5 - 9	4.7%	5.0%	5.5%
10 - 14	5.6%	5.5%	5.7%
15 - 24	11.5%	11.9%	12.4%
25 - 34	9.7%	12.5%	13.3%
35 - 44	10.2%	10.9%	11.3%
45 - 54	15.5%	14.3%	14.0%
55 - 64	17.0%	15.3%	14.3%
65 - 74	12.4%	10.8%	9.6%
75 - 84	6.9%	6.4%	5.8%
85 +	2.5%	3.1%	2.7%
18 +	81.9%	81.6%	80.1%
2018 Population by Age			
Total	13,143	94,923	217,645
0 - 4	4.0%	4.7%	5.4%
5 - 9	4.5%	4.8%	5.3%
10 - 14	5.1%	5.2%	5.6%
15 - 24	10.2%	10.6%	11.1%
25 - 34	10.6%	13.0%	13.8%
35 - 44	10.1%	11.1%	11.6%
45 - 54	13.5%	12.5%	12.3%
55 - 64	17.5%	15.6%	14.6%
65 - 74	14.0%	12.3%	11.2%
75 - 84	7.6%	6.9%	6.2%
85 +	2.8%	3.3%	2.9%
18 +	82.8%	82.2%	80.5%
2010 Population by Sex			
Males	6,240	43,967	100,502
Females	6,570	47,820	108,676
2013 Population by Sex			
Males	6,271	44,336	101,778
Females	6,599	48,195	109,756
2018 Population by Sex			
Males	6,427	45,601	105,018
Females	6,716	49,322	112,626

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	12,810	91,786	209,178
White Alone	86.0%	82.3%	77.0%
Black Alone	2.4%	2.7%	3.1%
American Indian Alone	2.2%	3.0%	4.1%
Asian Alone	3.2%	3.2%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	4.9%	8.0%
Two or More Races	3.5%	3.8%	4.2%
Hispanic Origin	20.1%	25.0%	30.9%
Diversity Index	49.7	57.6	65.8
2013 Population by Race/Ethnicity			
Total	12,871	92,530	211,534
White Alone	85.3%	81.6%	76.3%
Black Alone	2.5%	2.7%	3.1%
American Indian Alone	2.3%	3.1%	4.2%
Asian Alone	3.3%	3.3%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.8%	5.2%	8.4%
Two or More Races	3.7%	4.0%	4.4%
Hispanic Origin	21.2%	26.3%	32.3%
Diversity Index	51.4	59.1	67.0
2018 Population by Race/Ethnicity			
Total	13,143	94,923	217,645
White Alone	84.5%	80.6%	75.2%
Black Alone	2.6%	2.8%	3.2%
American Indian Alone	2.4%	3.2%	4.3%
Asian Alone	3.4%	3.4%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.0%	5.5%	8.8%
Two or More Races	4.0%	4.3%	4.7%
Hispanic Origin	23.1%	28.6%	34.7%
Diversity Index	53.9	61.4	68.8
2010 Population by Relationship and Household Type			
Total	12,810	91,787	209,178
In Households	99.6%	99.3%	99.3%
In Family Households	81.7%	77.3%	77.4%
Householder	28.8%	27.1%	26.2%
Spouse	22.8%	19.9%	18.4%
Child	26.1%	25.5%	27.1%
Other relative	2.7%	2.9%	3.4%
Nonrelative	1.3%	1.9%	2.3%
In Nonfamily Households	17.9%	22.0%	21.9%
In Group Quarters	0.4%	0.7%	0.7%
Institutionalized Population	0.3%	0.5%	0.5%
Noninstitutionalized Population	0.1%	0.3%	0.2%

April 16, 2014

Market Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Rings: 1, 3, 5 mile radii

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	9,551	67,613	150,232
Less than 9th Grade	1.1%	1.8%	3.0%
9th - 12th Grade, No Diploma	3.8%	3.1%	5.0%
High School Graduate	14.2%	19.4%	21.3%
Some College, No Degree	25.4%	25.2%	25.4%
Associate Degree	7.1%	7.4%	7.6%
Bachelor's Degree	25.5%	23.2%	20.7%
Graduate/Professional Degree	22.8%	19.8%	17.2%
2013 Population 15+ by Marital Status			
Total	11,035	78,579	176,546
Never Married	27.4%	27.9%	30.5%
Married	56.1%	51.3%	48.9%
Widowed	5.9%	6.6%	6.4%
Divorced	10.6%	14.2%	14.1%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	92.0%	90.0%	90.0%
Civilian Unemployed	8.0%	10.0%	10.0%
2013 Employed Population 16+ by Industry			
Total	6,270	44,121	99,240
Agriculture/Mining	1.7%	1.3%	1.2%
Construction	2.1%	3.6%	4.3%
Manufacturing	6.0%	5.3%	5.4%
Wholesale Trade	0.9%	2.4%	2.2%
Retail Trade	9.1%	9.9%	10.5%
Transportation/Utilities	1.7%	2.4%	2.5%
Information	2.1%	1.8%	1.6%
Finance/Insurance/Real Estate	10.3%	8.3%	7.4%
Services	60.5%	61.0%	60.1%
Public Administration	5.6%	4.1%	4.8%
2013 Employed Population 16+ by Occupation			
Total	6,269	44,121	99,240
White Collar	77.7%	72.8%	68.2%
Management/Business/Financial	16.0%	14.6%	14.6%
Professional	36.3%	32.1%	28.8%
Sales	9.8%	11.1%	10.6%
Administrative Support	15.6%	14.9%	14.2%
Services	14.6%	17.2%	19.7%
Blue Collar	7.7%	10.0%	12.1%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	1.4%	2.2%	2.9%
Installation/Maintenance/Repair	2.5%	2.4%	2.7%
Production	0.8%	2.1%	2.8%
Transportation/Material Moving	2.7%	3.0%	3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 16, 2014

Market Profile

12500 Montgomery Blvd. NE

12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...

Rings: 1, 3, 5 mile radii

Prepared by Michael Contreras

Latitude: 35.130553587

Longitude: -106.4983511

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	5,580	41,594	92,551
Households with 1 Person	28.5%	33.4%	33.4%
Households with 2+ People	71.5%	66.6%	66.6%
Family Households	65.9%	59.8%	59.3%
Husband-wife Families	52.2%	43.9%	41.6%
With Related Children	17.3%	15.0%	15.3%
Other Family (No Spouse Present)	13.7%	15.9%	17.7%
Other Family with Male Householder	4.2%	4.7%	5.3%
With Related Children	2.3%	2.8%	3.1%
Other Family with Female Householder	9.5%	11.2%	12.4%
With Related Children	5.9%	6.9%	7.8%
Nonfamily Households	5.6%	6.8%	7.3%
All Households with Children	25.8%	25.0%	26.6%
Multigenerational Households	2.2%	2.3%	2.8%
Unmarried Partner Households	4.9%	6.6%	7.4%
Male-female	4.1%	5.7%	6.5%
Same-sex	0.8%	0.9%	0.9%
2010 Households by Size			
Total	5,580	41,592	92,553
1 Person Household	28.5%	33.4%	33.4%
2 Person Household	39.6%	37.3%	35.3%
3 Person Household	15.5%	14.1%	14.4%
4 Person Household	10.9%	9.8%	10.4%
5 Person Household	3.8%	3.6%	4.2%
6 Person Household	1.2%	1.2%	1.5%
7 + Person Household	0.5%	0.5%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	5,579	41,594	92,552
Owner Occupied	73.5%	63.7%	61.7%
Owned with a Mortgage/Loan	50.9%	45.0%	43.5%
Owned Free and Clear	22.6%	18.7%	18.1%
Renter Occupied	26.5%	36.3%	38.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 16, 2014

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Rings: 1, 3, 5 mile radii

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		1 mile	3 miles	5 miles
Top 3 Tapestry Segments				
	1.	Prosperous Empty Nesters	In Style	Prosperous Empty Nesters
	2.	Exurbanites	Exurbanites	In Style
	3.	In Style	Prosperous Empty Nesters	Old and Newcomers
2013 Consumer Spending				
Apparel & Services: Total $		$12,100,105	$74,396,624	$148,525,570
Average Spent		$2,143.89	$1,762.91	$1,577.41
Spending Potential Index		95	78	70
Computers & Accessories: Total $		$2,014,460	$12,369,326	$24,568,920
Average Spent		$356.94	$293.10	$260.93
Spending Potential Index		144	118	105
Education: Total $		$12,371,630	$75,543,679	$148,033,170
Average Spent		$2,192.00	$1,790.09	$1,572.18
Spending Potential Index		150	123	108
Entertainment/Recreation: Total $		$27,116,066	$162,430,830	$322,053,209
Average Spent		$4,804.41	$3,848.98	$3,420.35
Spending Potential Index		148	118	105
Food at Home: Total $		$38,916,097	$238,597,222	$480,296,459
Average Spent		$6,895.13	$5,653.83	$5,100.96
Spending Potential Index		137	112	101
Food Away from Home: Total $		$25,171,140	$155,343,790	$311,346,507
Average Spent		$4,459.81	$3,681.05	$3,306.64
Spending Potential Index		140	115	104
Health Care: Total $		$36,874,602	$215,578,676	$426,516,449
Average Spent		$6,533.42	$5,108.38	$4,529.80
Spending Potential Index		147	115	102
HH Furnishings & Equipment: Total $		$12,888,165	$77,638,037	$154,319,251
Average Spent		$2,283.52	$1,839.72	$1,638.94
Spending Potential Index		127	102	91
Investments: Total $		$21,331,906	$121,971,931	$223,742,886
Average Spent		$3,779.57	$2,890.26	$2,376.25
Spending Potential Index		182	139	115
Retail Goods: Total $		$183,737,248	$1,106,451,720	$2,209,332,206
Average Spent		$32,554.44	$26,218.61	$23,464.09
Spending Potential Index		135	109	97
Shelter: Total $		$133,778,435	$817,713,464	$1,618,755,376
Average Spent		$23,702.77	$19,376.64	$17,191.90
Spending Potential Index		146	119	106
TV/Video/Audio:Total $		$10,044,245	$61,451,920	$123,721,401
Average Spent		$1,779.63	$1,456.17	$1,313.98
Spending Potential Index		138	113	102
Travel: Total $		$15,971,011	$93,691,591	$182,264,726
Average Spent		$2,829.73	$2,220.13	$1,935.73
Spending Potential Index		154	121	106
Vehicle Maintenance & Repairs: Total $		$8,851,862	$53,298,472	$106,076,478
Average Spent		$1,568.37	$1,262.97	$1,126.58
Spending Potential Index		143	115	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 16, 2014

Retail MarketPlace Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 1 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

Summary Demographics

2013 Population	12,870
2013 Households	5,644
2013 Median Disposable Income	$61,953
2013 Per Capita Income	$45,028

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	$208,739,165	$53,394,125	$155,345,040	59.3	59
Total Retail Trade	44-45	$187,698,017	$39,912,281	$147,785,737	64.9	51
Total Food & Drink	722	$21,041,148	$13,481,845	$7,559,304	21.9	7

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	$36,329,211	$997,867	$35,331,344	94.7	3
Automobile Dealers	4411	$30,497,617	$0	$30,497,617	100.0	0
Other Motor Vehicle Dealers	4412	$2,350,647	$902,182	$1,448,465	44.5	2
Auto Parts, Accessories & Tire Stores	4413	$3,480,946	$95,685	$3,385,261	94.6	1
Furniture & Home Furnishings Stores	442	$4,234,662	$232,778	$4,001,884	89.6	2
Furniture Stores	4421	$2,502,565	$154,436	$2,348,129	88.4	1
Home Furnishings Stores	4422	$1,732,097	$78,342	$1,653,755	91.3	1
Electronics & Appliance Stores	4431	$5,847,551	$812,156	$5,035,395	75.6	3
Bldg Materials, Garden Equip. & Supply Stores	444	$6,877,924	$414,020	$6,463,904	88.6	3
Bldg Material & Supplies Dealers	4441	$6,434,485	$414,020	$6,020,465	87.9	3
Lawn & Garden Equip & Supply Stores	4442	$443,440	$0	$443,440	100.0	0
Food & Beverage Stores	445	$24,575,737	$10,624,178	$13,951,560	39.6	2
Grocery Stores	4451	$23,100,748	$10,514,813	$12,585,935	37.4	1
Specialty Food Stores	4452	$633,746	$109,365	$524,381	70.6	1
Beer, Wine & Liquor Stores	4453	$841,243	$0	$841,243	100.0	0
Health & Personal Care Stores	446,4461	$16,876,560	$15,418,390	$1,458,170	4.5	3
Gasoline Stations	447,4471	$20,822,080	$1,541,950	$19,280,130	86.2	1
Clothing & Clothing Accessories Stores	448	$11,190,786	$2,065,022	$9,125,764	68.8	10
Clothing Stores	4481	$7,658,871	$564,297	$7,094,574	86.3	3
Shoe Stores	4482	$1,737,721	$850,164	$887,557	34.3	2
Jewelry, Luggage & Leather Goods Stores	4483	$1,794,194	$650,561	$1,143,633	46.8	5
Sporting Goods, Hobby, Book & Music Stores	451	$4,999,298	$713,721	$4,285,577	75.0	9
Sporting Goods/Hobby/Musical Instr Stores	4511	$3,880,594	$490,346	$3,390,248	77.6	5
Book, Periodical & Music Stores	4512	$1,118,704	$223,375	$895,329	66.7	4
General Merchandise Stores	452	$45,500,031	$5,717,019	$39,783,012	77.7	1
Department Stores Excluding Leased Depts.	4521	$13,045,472	$0	$13,045,472	100.0	0
Other General Merchandise Stores	4529	$32,454,560	$5,717,019	$26,737,541	70.0	1
Miscellaneous Store Retailers	453	$6,203,144	$827,895	$5,375,249	76.5	11
Florists	4531	$309,874	$0	$309,874	100.0	0
Office Supplies, Stationery & Gift Stores	4532	$2,282,106	$119,140	$2,162,966	90.1	4
Used Merchandise Stores	4533	$907,338	$178,411	$728,927	67.1	2
Other Miscellaneous Store Retailers	4539	$2,703,825	$530,343	$2,173,481	67.2	5
Nonstore Retailers	454	$4,241,032	$547,286	$3,693,747	77.1	5
Electronic Shopping & Mail-Order Houses	4541	$2,313,656	$0	$2,313,656	100.0	0
Vending Machine Operators	4542	$210,437	$435,648	-$225,211	-34.9	4
Direct Selling Establishments	4543	$1,716,940	$111,638	$1,605,302	87.8	1
Food Services & Drinking Places	722	$21,041,148	$13,481,845	$7,559,304	21.9	7
Full-Service Restaurants	7221	$9,156,795	$621,446	$8,535,349	87.3	1
Limited-Service Eating Places	7222	$10,387,764	$12,592,426	-$2,204,662	-9.6	5
Special Food Services	7223	$620,561	$0	$620,561	100.0	0
Drinking Places - Alcoholic Beverages	7224	$876,029	$267,972	$608,057	53.2	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.
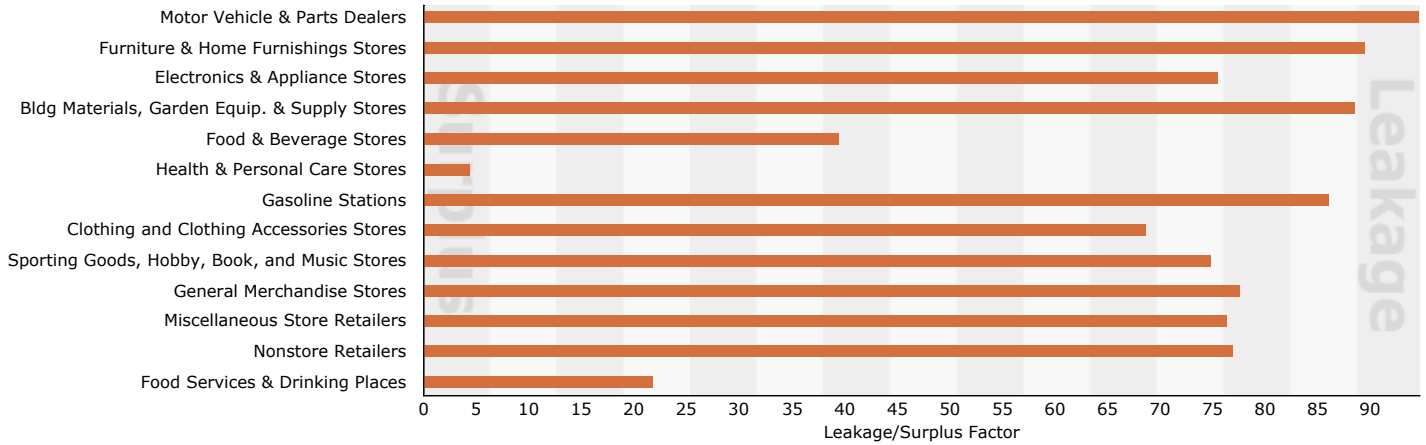
April 16, 2014

Retail MarketPlace Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 1 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

Leakage/Surplus Factor by Industry Subsector

Chart: Leakage/Surplus Factor (x-axis 0 to 95) for:
- Motor Vehicle & Parts Dealers
- Furniture & Home Furnishings Stores
- Electronics & Appliance Stores
- Bldg Materials, Garden Equip. & Supply Stores
- Food & Beverage Stores
- Health & Personal Care Stores
- Gasoline Stations
- Clothing and Clothing Accessories Stores
- Sporting Goods, Hobby, Book, and Music Stores
- General Merchandise Stores
- Miscellaneous Store Retailers
- Nonstore Retailers
- Food Services & Drinking Places

Leakage/Surplus Factor by Industry Group

Chart: Leakage/Surplus Factor (x-axis -30 to 100) for:
- Automobile Dealers
- Other Motor Vehicle Dealers
- Auto Parts, Accessories, and Tire Stores
- Furniture Stores
- Home Furnishings Stores
- Electronics & Appliance Stores
- Building Material and Supplies Dealers
- Lawn and Garden Equipment and Supplies Stores
- Grocery Stores
- Specialty Food Stores
- Beer, Wine, and Liquor Stores
- Health & Personal Care Stores
- Gasoline Stations
- Clothing Stores
- Shoe Stores
- Jewelry, Luggage, and Leather Goods Stores
- Book, Periodical, and Music Stores
- Department Stores (Excluding Leased Depts.)
- Other General Merchandise Stores
- Florists
- Office Supplies, Stationery, and Gift Stores
- Used Merchandise Stores
- Other Miscellaneous Store Retailers
- Electronic Shopping and Mail-Order Houses
- Vending Machine Operators
- Direct Selling Establishments
- Full-Service Restaurants
- Limited-Service Eating Places
- Special Food Services
- Drinking Places (Alcoholic Beverages)

April 16, 2014

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 3 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

Summary Demographics

2013 Population	92,531
2013 Households	42,201
2013 Median Disposable Income	$51,198
2013 Per Capita Income	$37,601

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	$1,315,521,676	$783,919,079	$531,602,597	25.3	570
Total Retail Trade	44-45	$1,181,620,872	$697,697,859	$483,923,013	25.7	471
Total Food & Drink	722	$133,900,804	$86,221,220	$47,679,584	21.7	99

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	$228,262,614	$100,618,889	$127,643,724	38.8	31
Automobile Dealers	4411	$192,145,056	$60,078,740	$132,066,316	52.4	6
Other Motor Vehicle Dealers	4412	$14,350,074	$8,265,692	$6,084,383	26.9	7
Auto Parts, Accessories & Tire Stores	4413	$21,767,483	$32,274,458	-$10,506,975	-19.4	18
Furniture & Home Furnishings Stores	442	$26,493,440	$8,126,037	$18,367,403	53.1	24
Furniture Stores	4421	$15,773,442	$4,579,692	$11,193,750	55.0	9
Home Furnishings Stores	4422	$10,719,997	$3,546,345	$7,173,653	50.3	15
Electronics & Appliance Stores	4431	$36,838,214	$14,853,567	$21,984,646	42.5	23
Bldg Materials, Garden Equip. & Supply Stores	444	$41,642,966	$28,132,688	$13,510,278	19.4	29
Bldg Material & Supplies Dealers	4441	$38,954,738	$28,132,688	$10,822,049	16.1	29
Lawn & Garden Equip & Supply Stores	4442	$2,688,229	$0	$2,688,229	100.0	0
Food & Beverage Stores	445	$155,795,131	$95,657,402	$60,137,729	23.9	36
Grocery Stores	4451	$146,447,532	$91,152,636	$55,294,896	23.3	16
Specialty Food Stores	4452	$4,024,851	$1,997,950	$2,026,901	33.7	17
Beer, Wine & Liquor Stores	4453	$5,322,749	$2,506,817	$2,815,932	36.0	3
Health & Personal Care Stores	446,4461	$105,018,697	$209,374,111	-$104,355,414	-33.2	37
Gasoline Stations	447,4471	$132,092,267	$102,278,550	$29,813,717	12.7	11
Clothing & Clothing Accessories Stores	448	$70,776,091	$13,695,682	$57,080,409	67.6	67
Clothing Stores	4481	$48,490,842	$8,835,454	$39,655,389	69.2	39
Shoe Stores	4482	$11,059,951	$2,109,737	$8,950,213	68.0	7
Jewelry, Luggage & Leather Goods Stores	4483	$11,225,298	$2,750,491	$8,474,807	60.6	21
Sporting Goods, Hobby, Book & Music Stores	451	$31,675,146	$27,975,990	$3,699,156	6.2	58
Sporting Goods/Hobby/Musical Instr Stores	4511	$24,541,996	$17,511,144	$7,030,851	16.7	40
Book, Periodical & Music Stores	4512	$7,133,150	$10,464,846	-$3,331,695	-18.9	18
General Merchandise Stores	452	$288,028,448	$72,019,109	$216,009,338	60.0	16
Department Stores Excluding Leased Depts.	4521	$82,390,447	$56,204,118	$26,186,329	18.9	11
Other General Merchandise Stores	4529	$205,638,001	$15,814,991	$189,823,009	85.7	5
Miscellaneous Store Retailers	453	$38,901,920	$19,327,431	$19,574,489	33.6	105
Florists	4531	$1,866,913	$1,311,326	$555,587	17.5	8
Office Supplies, Stationery & Gift Stores	4532	$14,302,966	$8,919,335	$5,383,632	23.2	33
Used Merchandise Stores	4533	$5,722,083	$2,674,787	$3,047,296	36.3	10
Other Miscellaneous Store Retailers	4539	$17,009,958	$6,421,984	$10,587,974	45.2	53
Nonstore Retailers	454	$26,095,940	$5,638,402	$20,457,538	64.5	33
Electronic Shopping & Mail-Order Houses	4541	$14,402,747	$3,101,647	$11,301,100	64.6	3
Vending Machine Operators	4542	$1,339,251	$1,643,720	-$304,468	-10.2	18
Direct Selling Establishments	4543	$10,353,942	$893,035	$9,460,907	84.1	12
Food Services & Drinking Places	722	$133,900,804	$86,221,220	$47,679,584	21.7	99
Full-Service Restaurants	7221	$58,212,538	$22,512,892	$35,699,646	44.2	39
Limited-Service Eating Places	7222	$66,178,088	$57,958,086	$8,220,002	6.6	43
Special Food Services	7223	$3,921,433	$246,178	$3,675,255	88.2	2
Drinking Places - Alcoholic Beverages	7224	$5,588,745	$5,504,064	$84,682	0.8	14

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.
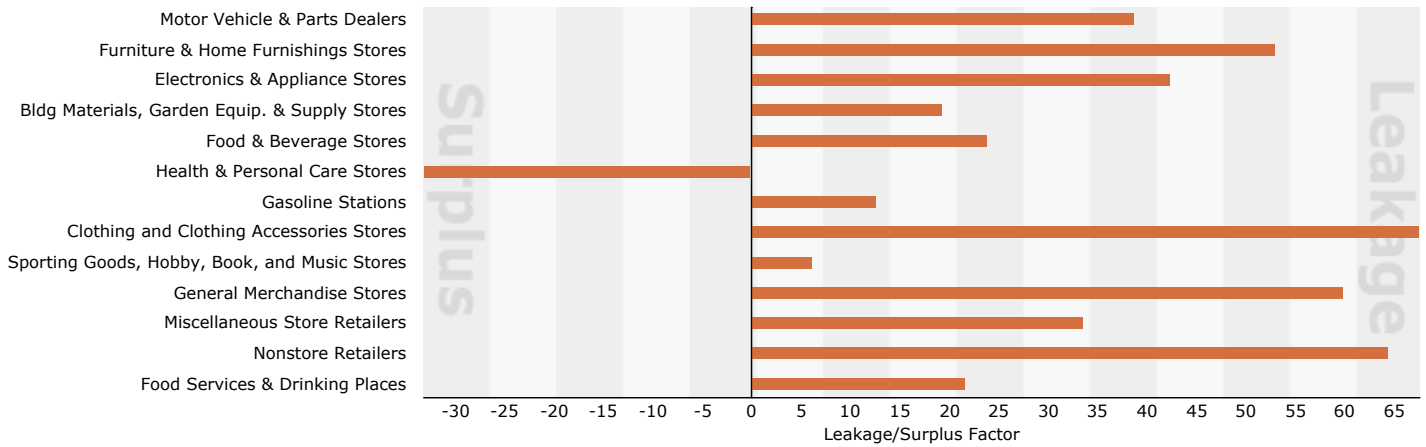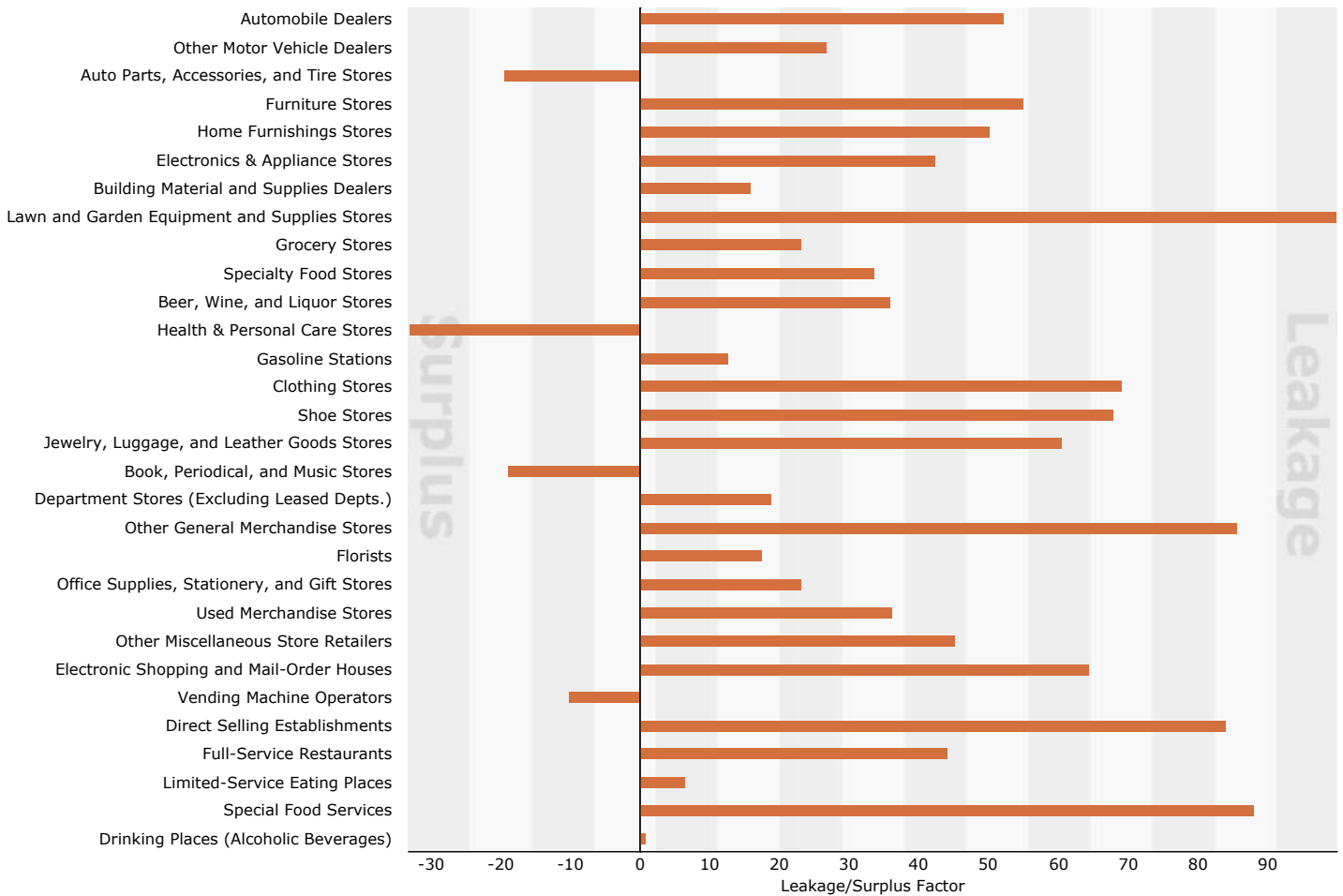
April 16, 2014

Retail MarketPlace Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 3 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

Leakage/Surplus Factor by Industry Subsector

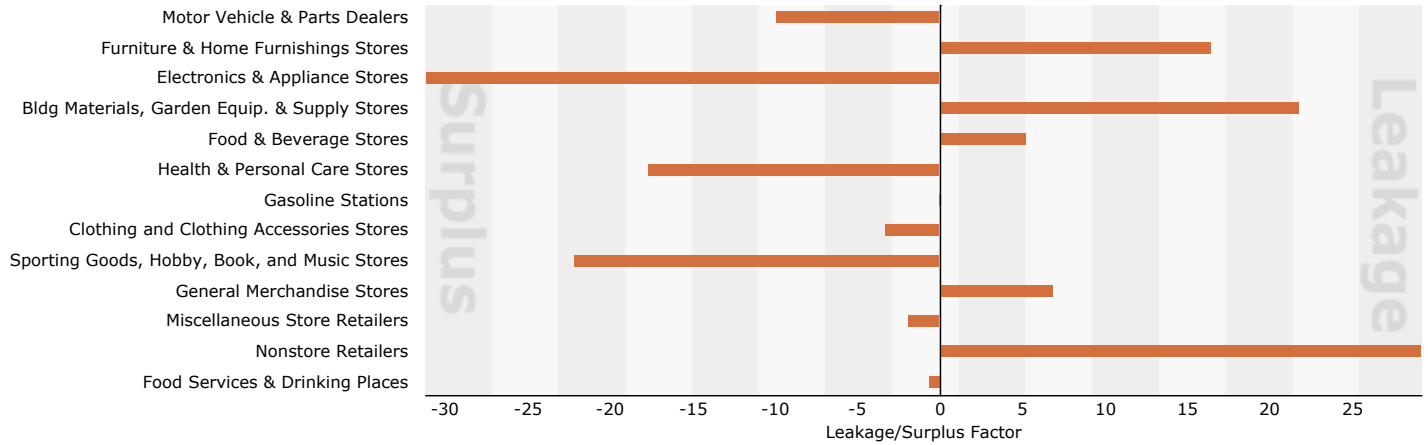## Leakage/Surplus Factor by Industry Group

April 16, 2014

Retail MarketPlace Profile

12500 Montgomery Blvd. NE
12500 Montgomery Blvd NE, Albuquerque, New Mexico, 87111,...
Ring: 5 mile radius

Prepared by Michael Contreras
Latitude: 35.130553587
Longitude: -106.4983511

Summary Demographics

2013 Population	211,533
2013 Households	94,158
2013 Median Disposable Income	$44,148
2013 Per Capita Income	$32,625

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	$2,656,510,405	$2,795,267,408	-$138,757,002	-2.5	1,572
Total Retail Trade	44-45	$2,386,777,713	$2,521,561,230	-$134,783,517	-2.7	1,309
Total Food & Drink	722	$269,732,692	$273,706,178	-$3,973,485	-0.7	263

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	$461,831,847	$562,965,220	-$101,133,374	-9.9	116
Automobile Dealers	4411	$389,767,759	$429,082,973	-$39,315,214	-4.8	45
Other Motor Vehicle Dealers	4412	$28,382,830	$59,347,354	-$30,964,524	-35.3	27
Auto Parts, Accessories & Tire Stores	4413	$43,681,257	$74,534,893	-$30,853,636	-26.1	44
Furniture & Home Furnishings Stores	442	$53,219,689	$38,147,798	$15,071,891	16.5	76
Furniture Stores	4421	$31,843,617	$18,922,157	$12,921,460	25.5	27
Home Furnishings Stores	4422	$21,376,071	$19,225,641	$2,150,431	5.3	48
Electronics & Appliance Stores	4431	$74,128,567	$141,468,074	-$67,339,506	-31.2	68
Bldg Materials, Garden Equip. & Supply Stores	444	$81,467,936	$52,302,368	$29,165,568	21.8	70
Bldg Material & Supplies Dealers	4441	$76,079,506	$51,857,768	$24,221,738	18.9	69
Lawn & Garden Equip & Supply Stores	4442	$5,388,430	$444,600	$4,943,830	84.8	1
Food & Beverage Stores	445	$315,483,853	$283,971,371	$31,512,483	5.3	105
Grocery Stores	4451	$296,630,387	$263,261,861	$33,368,527	6.0	53
Specialty Food Stores	4452	$8,154,457	$14,633,656	-$6,479,199	-28.4	45
Beer, Wine & Liquor Stores	4453	$10,699,010	$6,075,855	$4,623,155	27.6	7
Health & Personal Care Stores	446,4461	$211,691,195	$302,934,020	-$91,242,825	-17.7	91
Gasoline Stations	447,4471	$269,228,769	$269,828,448	-$599,680	-0.1	41
Clothing & Clothing Accessories Stores	448	$142,413,844	$152,258,336	-$9,844,492	-3.3	212
Clothing Stores	4481	$97,701,933	$86,865,034	$10,836,900	5.9	113
Shoe Stores	4482	$22,331,297	$42,146,060	-$19,814,763	-30.7	28
Jewelry, Luggage & Leather Goods Stores	4483	$22,380,614	$23,247,243	-$866,629	-1.9	71
Sporting Goods, Hobby, Book & Music Stores	451	$63,804,492	$100,192,057	-$36,387,564	-22.2	139
Sporting Goods/Hobby/Musical Instr Stores	4511	$49,376,432	$80,133,793	-$30,757,361	-23.7	103
Book, Periodical & Music Stores	4512	$14,428,060	$20,058,263	-$5,630,203	-16.3	37
General Merchandise Stores	452	$582,951,668	$507,497,021	$75,454,646	6.9	42
Department Stores Excluding Leased Depts.	4521	$166,302,286	$214,804,656	-$48,502,369	-12.7	25
Other General Merchandise Stores	4529	$416,649,381	$292,692,366	$123,957,016	17.5	17
Miscellaneous Store Retailers	453	$78,487,654	$81,480,575	-$2,992,921	-1.9	270
Florists	4531	$3,711,772	$2,224,082	$1,487,690	25.1	15
Office Supplies, Stationery & Gift Stores	4532	$28,783,812	$21,287,477	$7,496,335	15.0	79
Used Merchandise Stores	4533	$11,524,756	$8,812,577	$2,712,179	13.3	26
Other Miscellaneous Store Retailers	4539	$34,467,313	$49,156,439	-$14,689,126	-17.6	149
Nonstore Retailers	454	$52,068,199	$28,515,941	$23,552,257	29.2	80
Electronic Shopping & Mail-Order Houses	4541	$28,932,449	$23,659,203	$5,273,246	10.0	16
Vending Machine Operators	4542	$2,706,301	$2,852,731	-$146,431	-2.6	34
Direct Selling Establishments	4543	$20,429,449	$2,004,006	$18,425,443	82.1	30
Food Services & Drinking Places	722	$269,732,692	$273,706,178	-$3,973,485	-0.7	263
Full-Service Restaurants	7221	$117,164,641	$98,190,761	$18,973,880	8.8	114
Limited-Service Eating Places	7222	$133,502,149	$160,557,800	-$27,055,651	-9.2	118
Special Food Services	7223	$7,904,613	$1,600,082	$6,304,530	66.3	8
Drinking Places - Alcoholic Beverages	7224	$11,161,290	$13,357,535	-$2,196,245	-9.0	23

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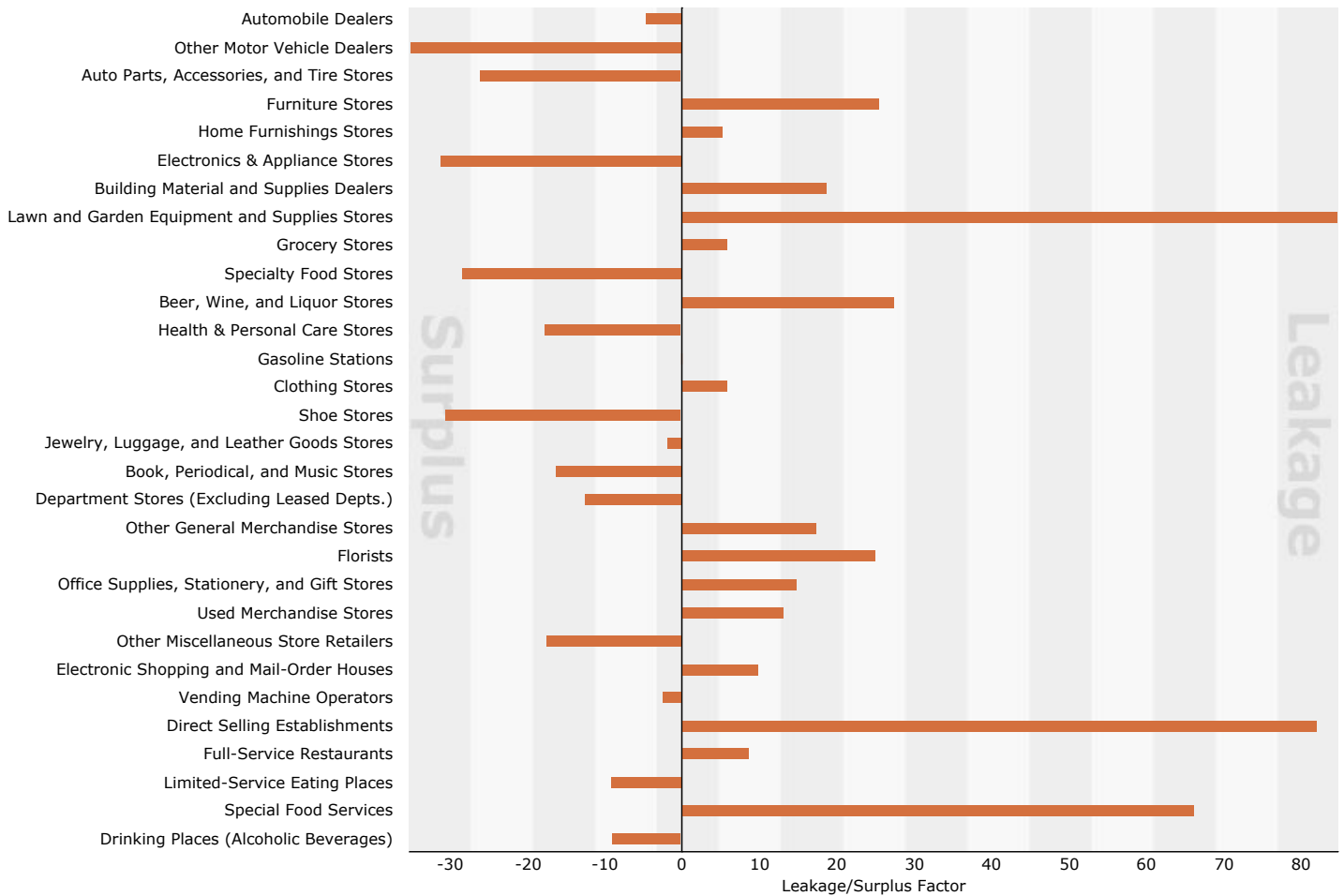
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Leakage/Surplus Factor by Industry Subsector

Leakage/Surplus Factor by Industry Group

April 16, 2014